

ANAFI Extended: THE drone with extra-long flight time and incomparable photography and video features!



ANAFI, the new generation of quadcopter by Parrot, is now available as an **Extended** version. The comprehensive **ANAFI Extended** pack is designed for "anytime, anywhere" portability, with a comfortable shoulder bag and three batteries that collectively provide an incredible 75 minutes of flight time.

The **ANAFI Extended** package includes Parrot's one-of-a-kind **ANAFI** flying 4K HDR camera. **ANAFI** will make your DSLR wish it had wings, thanks to lossless zoom and state-of-the-art features that deliver beautiful results:

- **HDR+ for videos and photos:** ANAFI captures videos with beautiful, true-to-life contrast in any lighting conditions. Its HDR shooting modes make it a unique option—and a pioneer—in the consumer-drone market. .
- **Panorama photo modes:** Capture more of your world with five breathtaking panorama effects. Panorama Sphere, Little Planet, Tunnel, Vertical 180°, and Horizontal 180° deliver stunning immersive results.
- **Dolly Zoom:** Sixty years after Alfred Hitchcock's Vertigo introduced this camera effect, **ANAFI** became the first drone to make it accessible to everyone! With a simple tap of a touchscreen, Dolly Zoom can be configured to focus on a person, a building, a landscape detail, or anything your creativity desires.
- **Hyperlapse video:** With the help of **ANAFI**, you can even control the flow of time! With just one click, capture the clouds moving or the waves breaking at different speeds (15x, 30x, 60x, 120x, or 240x).
- **Slow Motion 120FPS:** Witness every split second of that frontside 180 kickflip, quad cork 1800, or diving catch. Sports and action sequences shine in **ANAFI's** amazing 4x slow-motion videos in 720p resolution.

Packed with optimized flight controls and professional-grade photo and video features, **ANAFI Extended** includes everything you need for capturing your best moments from incredible new perspectives.

ANAFI Extended is available beginning October 25, 2018 at Best Buy, Bestbuy.com, B&H, Adorama, Amazon.com and Parrot.com

MSRP: \$799.99





ANAFI Extended: The ultraportable flying camera built for your next incredible adventure

ANAFI Extended boasts capabilities and features that redefine the consumer-drone category. **ANAFI** is a superlative drone in every way: Ultraportable, durable, feature-packed, and lightweight (320g), it offers both easy autonomous flight and granular advanced controls.

ANAFI Extended offers plenty of juice when you're off the grid. The three included batteries provide up to 75 minutes of flight time (25 minutes/battery). USB-C charging lets you recharge from a portable power bank.

ANAFI Extended has a built-in 4K HDR camera stabilized on three axes. A vertical inclination of 180° -- an industry first -- lets you shoot straight up or down as the drone flies. A lossless 2.8x zoom (3x in standard mode) ensures you can keep your distance while capturing full-res video.

ANAFI Extended is designed for first-time flyers and expert pilots alike. Very easy to use, it offers automated camera movements to create complex shots effortlessly. For more-experienced users, **ANAFI Extended** also features full manual flight controls and professional-level image settings.

Thanks to its stylish ergonomic carrying case, **ANAFI Extended** is ready to tag along on all your adventures. It unfolds in three seconds, and it's instantly ready to take flight and capture your most beautiful moments.



Impressive photo and video features:

- Sony® CMOS HDR 1/2.4" 21MP sensor
- ASPH wide angle f/2.4 lens
- 23-69mm (photo), 26-78mm (video) in 35mm equivalent focal length
- Adobe DNG/RAW and P-LOG professional formats.

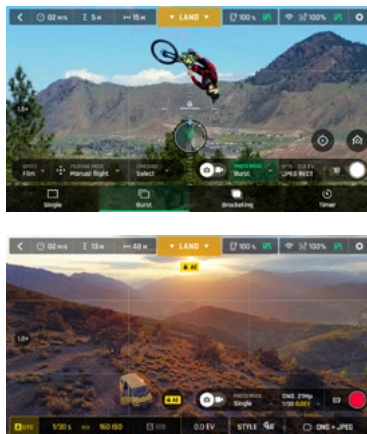
ANAFI Extended: Incredible new video and photo features

ANAFI Extended enables your inspiration. Shoot from unusual angles, perform spectacular movements with one tap, and capture your unique perspective on the world. **ANAFI Extended** produces high-quality content for novices and pros alike.

ANAFI Extended also keeps getting better. Thanks to a new software update* that enhances its photo and video features, **ANAFI Extended** further enriches the flight experience:

• HDR+: Perfectly rendered photos and videos

The new **HDR+** mode offers a wider dynamic range for photos and 4K/1080p videos, automatically adapting to the brightness of any scene. Even with intense backlight, **HDR+** captures perfectly contrasted images with fine detail and reduced noise.



Extremely precise professional settings:

- 4K, 2.7K, 1080p, 720p Video
- Photo resolution: WIDE: 21 MP; RECTILINEAR: 16 MP
- Photo format: JPEG and Adobe DNG/RAW
- Auto/Semi-Auto/Manual exposure
- Shutter speed: 1 to 1/10000s
- ISO range 100 - 3200
- Contrast and saturation adjustment
- White balance: Auto/Manual
- Exposure value (EV): -3.0 to 3.0
- Style: Natural, P-LOG (Parrot-LOG)

Parrot®

• Panorama photo modes: A whole new world

With simple taps in the **FreeFlight 6** app, five panorama modes flex **ANAFI Extended's** extraordinary camera.

- **Vertical panorama:** **ANAFI Extended's** gimbal pans 180° as the 21-megapixel sensor takes dozens of shots. No manual stitching required: **ANAFI Extended** instantly processes one impeccable image.

- **Horizontal Panorama:** **ANAFI Extended** rotates horizontally and creates a panoramic image without any other steps required.

- **Panorama Sphere:** **ANAFI Extended** rotates 360° as its camera vertically sweeps the scene at 180°. Thanks to the power of the **FreeFlight 6** app, the shots are assembled to create a 360° image you can "move around" in and easily share on social media. You've never seen immersion like this.



Little Planet: Maybe you'd like to create another world entirely? In Little Planet mode, your environment is transformed into a spherical image resembling a floating globe.

- **Tunnel:** If you'd like to turn the world upside-down, we recommend doing it with **ANAFI**. In Tunnel mode, a spherical image is created. Unlike Little Planet, the sky is in the center of the image.

• New modes and video effects: unlimited imagination

ANAFI Extended brings memories to life with an extensive selection of video modes and effects:

- **Dolly Zoom:** Introduced in the Alfred Hitchcock film *Vertigo*, Dolly Zoom is a complex effect with stunning results: The central element in the scene remains steady, while the background is distorted and the perspective changes. (In other words, it looks just like vertigo.) **ANAFI** was the first drone on the market to offer this effect, and Dolly Zoom is extending its capabilities. You can now create a Dolly Zoom with a Point of Interest (POI) as the central element, such as a building or a landmark.

- **Hyperlapse video:** Perfect for capturing movement and landscape changes, Hyperlapse video mode creates new visual experiences with accelerated 15x, 30x, 60x, 120x, or 240x videos. Your choice.

- **120 FPS Slow Motion:** **ANAFI Extended** is built for action and sports. Capture achievements in fine detail with Slow Motion mode, which slows the action down in 720p resolution. Your impressive slow-motion films can be shared on social media in seconds.

ANAFI Extended will help you push the boundaries of your creativity. As you master this unique drone, you'll also find plenty more exciting features to discover.

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ANAFI Extended includes: 1 **ANAFI** drone, 3 smart batteries, 1 **Parrot Skycontroller 3** controller, 1 ergonomic shoulder bag, and 2 months of free access to Adobe Creative Cloud or Adobe Premiere Pro CC.

*Software updates are available as a free download beginning Oct. 25, 2018 through the FreeFlight 6 app.
Panorama modes are available to download beginning Nov. 22, 2018.
These software updates are available for all ANAFI pilots.



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About Parrot

Founded in 1994 by Henri Seydoux, Parrot is today the leading European group in the fast-growing industry of drones. Visionary, at the forefront of innovation, Parrot is a real 'End to End' drone group from hardware and software to services. Parrot, the world's number 2 of the consumer drone market, designs drones known for their high performance and ease of use. Parrot is also offering business solutions, covering drones, software and services mainly focusing on 3 major verticals: (i) Agriculture, (ii) 3D Mapping, Surveying and Inspection and (iii) Public safety. The Parrot Group designs and engineers its products in Europe, mainly in France and Switzerland. It currently employs 600 people worldwide and makes the majority of its sales outside of France. Parrot, headquartered in Paris, has been listed since 2006 on Euronext Paris (FR0004038263 - PARRO). For more information: www.parrot.com