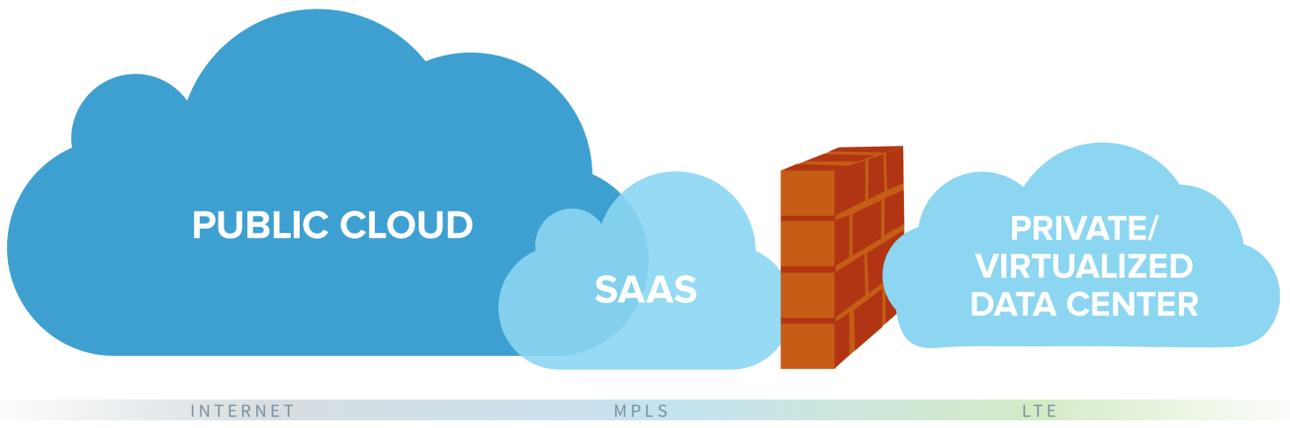


5 REASONS WHY YOU NEED A SOFTWARE DEFINED ENTERPRISE WAN



1 HYBRID CLOUD IS THE NEW NORMAL

The software-defined WAN is a "cloud concierge" to leverage private and public resources at branch locations and optimize your network services. But a rigid network holds back the benefits of flexible applications.

57% of large and midsize enterprises are using cloud and this percentage will grow significantly in the coming years.

— Everest Group

"Businesses need a new remote office platform that provides an application-driven view of the network, ensures security compliance and dramatically reduces operational overheads."

— John Spiegel
Network Manager,
Columbia Sportswear Company

2 YOUR APP COUNT IS EXPLODING

WANs were stretched to capacity with BYOD, but that is just the beginning. Bandwidth-intensive apps will exponentially increase network demands.

86.5% of IT professionals say their WAN negatively impacts business-critical applications.

— Ashton Metzler & Associates



3 YOUR REMOTE OFFICE INFRASTRUCTURE IS INCREASING

Moving network services and local apps into the data center is limited by performance, availability and compliance challenges.

"Today's manual change management processes can't keep pace with the changing needs of business..."

— Moor Insights & Strategy

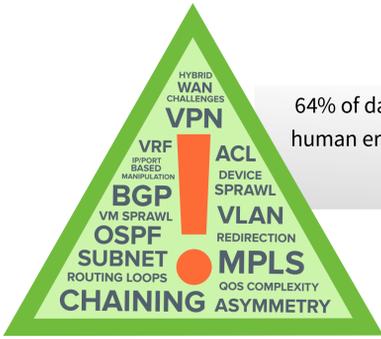


4 NETWORK COMPLEXITY IS INCREASING YOUR RISK

Your IT architecture is evolving quickly, requiring a dynamic, business-defined policy that enables safe, rapid provisioning of users and apps, no matter where they are located.

64% of data breaches are caused by human errors and system problems.

— Ponemon Institute

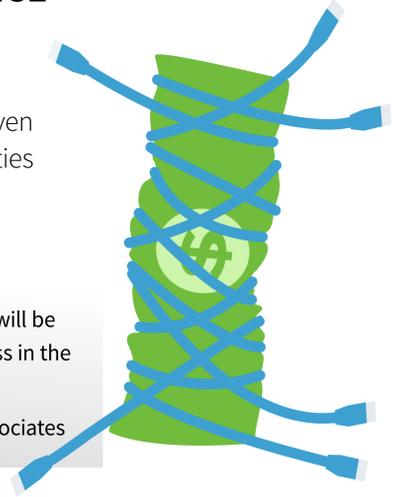


5 70% OF YOUR BUDGET IS BEING SPENT ON MAINTENANCE

It's impossible to respond to tech-driven business opportunities if you're constantly fixing the pipes.

79.7% of WAN budgets will be static or vary 10% or less in the coming year.

— Ashton Metzler & Associates



INTRODUCING cloudgenix [SDEwan] SOFTWARE DEFINED ENTERPRISE WAN

BUSINESS POLICY ABSTRACTION

Connect users and apps, not just locations

Up to **3x** gains in productivity

HYBRID NETWORK VIRTUALIZATION

The right WAN for the right app (MPLS + Internet + LTE)

Up to **10x** improved WAN capacity

NETWORK FUNCTION PROJECTION

Centralized function, distributed enforcement

Up to **5x** reduction in remote office devices

[SDEwan]

CloudGenix virtualizes enterprise networks to securely bring together users and high performance cloud and data center applications, while radically reducing remote office infrastructure requirements.

To learn more, go to www.cloudgenix.com

"Business units expect IT to respond at the pace of the cloud. With solutions like CloudGenix, IT can become a catalyst for innovation that contributes directly to top line growth."

— Conrad Menezes,
Global IT and Information Security Leader,
Director, Open Networking User Group (ONUG)