ANNOUNCEMENT NO. 15.01 TRANSLATION

Bang & Olufsen a/s - financial calendar

Please be informed of the following dates for Bang & Olufsen's planned announcements to NASDAQ OMX Copenhagen A/S, including the dates for the Annual General Meetings in 2015 and 2016. Interim reports and financial statements are expected to be published in the morning on the listed dates.

2015

Thursday 13 August Annual report 2014/15

Thursday 10 September Annual General Meeting

(Deadline for subjects and proposals to the agenda is 30 July)

Wednesday 30 September Interim report (1st quarter 2015/16)

2016

Wednesday 13 January Interim report (2nd quarter 2015/16)

Wednesday 6 April Interim report (3nd quarter 2015/16)

Thursday 11 August Annual report 2015/16

Wednesday 14 September Annual General Meeting

(Deadline for subjects and proposals to the agenda is 3 August)

Tuesday 27 September Interim report (1st quarter 2016/17)

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For further details, please contact:

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