

ALL DFDS' EMPLOYEES BECOME SHAREHOLDERS

In recognition of the contribution made by DFDS' employees in recent years to the company's growth and to celebrate the company's 150 year anniversary, the Board of Directors has awarded 30 shares to each employee.

The total number of employees eligible for the award of shares exceeds 7,000 and the total value of awarded shares equals DKK 70m at today's share price.

"In recent years DFDS' performance has been considerably improved, not least due to the efforts of DFDS' dedicated employees. To recognise this effort and to strengthen the bond between DFDS and its employees, and as a fitting tribute to DFDS' 150 year anniversary, the Board of Directors has decided to award shares to all employees," says Bent Østergaard, Chair of DFDS' Board of Directors.

Terms of the share award

The award of shares is made as a Restricted Stock Unit Plan. A restricted stock unit represents the grant to the employees of one DFDS share to be transferred to a participating employee in February 2020 depending on continued employment. The transfer will be made free of charge.

The Plan is based on DFDS A/S' sale of shares from its holding of treasury shares to the employees and thus no new shares will be issued in February 2020.

The cost of the share award will be expensed monthly in the income statement proportionately under special items until the end of the vesting period in February 2020.

DFDS' 150 year anniversary

On 11 December 2016, 150 years had passed since DFDS was founded in 1866 by C. F. Tietgen, one of Denmark's greatest industrialists of the 19th century.

For 150 years DFDS has connected people and goods across nations.

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Page 1/ 1

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About DFDS

DFDS provides shipping and transport services in Europe, generating annual revenues of EUR 1.9bn.

To over 8,000 freight customers, we deliver high performance and superior reliability through shipping & port terminal services, and transport & logistics solutions.

For six million passengers, we provide safe overnight and short sea ferry services.

Our 7,000 employees are located on ships and in offices across 20 countries. DFDS was founded in 1866, is headquartered in Copenhagen, and listed on Nasdaq Copenhagen.

Disclaimer

The statements about the future in this announcement contain risks and uncertainties and actual developments may therefore diverge significantly from the statements about the future.