

2011 RATE SHEET

U.S. WIRE SERVICES (Effective May 1, 2011)

NATIONAL NEWSLINE

	First 500 Words	Each Additional 100 Words
USA National	\$495	\$165
North America (Canada & U.S.)	\$695	\$175

REGIONAL NEWSLINES

East, Mid-America, West	\$345	\$110
Midwest, Northeast, Pacific Coast, Southeast, Southwest	\$295	\$100
Carolinas, Mid-Atlantic, New England, Pacific Northwest, Rocky Mountain States	\$250	\$80
Northern California, Bay Area / Silicon Valley, Southern California	\$210	\$60

STATE NEWSLINES

California	\$210	\$55
Florida	\$210	\$55
New York	\$250	\$60
Texas	\$210	\$55
Any Other State	\$195	\$50

METRO/CITY NEWSLINES

New York Metro	\$250	\$70
Other Metro Area (Atlanta, Baltimore, Boston, Chicago, Dallas/Fort Worth, DC Metro, Los Angeles, Philadelphia, San Francisco/Bay Area, Seattle)	\$190	\$50
Any other U.S. City	\$185	\$50

SPECIALTY WIRE DISTRIBUTION

Each Specialty Newsline (National) (Automotive, Banking, Biotechnology, College, Energy, Environmental, Feature, Health, Homeland Security, Public Affairs, Public Relations, Sports, Technology, Travel, VNR)	\$495	\$165
Hispanic Newsline	\$480	\$120
Hispanic Plus	\$680	\$170
Entertainment National (includes TV/Radio)	\$470	\$165
Entertainment Top Market	\$320	\$100
Energy Major Markets	\$320	\$80
TV Stations National or Radio Stations National	\$320	\$105
TV & Radio Stations National	\$410	\$135
Biotech Centers	\$400	\$130
Technology Centers	\$400	\$130
Class Action	\$175	\$50
Major U.S. Markets Newsline	\$400	\$130
CSR Newswire	\$495	included
Retail Investor Targeting		Call for Quote

DIY (DO-IT-YOURSELF) PRESS RELEASE PLATFORM

Essential Web	\$150 Flat
Expanded Web	\$200 Flat
Media Direct	\$300 Flat
Financial Direct	\$350 Flat

NEWS MONITORING

NewsWatch U.S. (monthly)	\$350
NewsWatch Global (monthly)	\$700

MULTIMEDIA WIRE SERVICES

Company Logo Archive	FREE
Product Logo Archive	\$50
Photo Release - Basic	\$100
Photo Release - Standard (AP Photo Express)	\$300
Photo Release - Plus (AP Photo Express, Yahoo! EPR & NewsCom Archive)	\$400
Photo Album (embed up to 6 photos in press release)	\$400
Photo Gallery	Call for Quote
Video Release - Basic (upload to YouTube, embed in press release)	\$125
Video Release - Standard (embed in press release, social media sharing)	\$395
Video Release - Plus ("standard" video features, plus distribute broadcast quality MPEG)	\$600
File Archive	\$150 per release
Stand-alone EPR (Yahoo! Placement)	\$100 per release
Times Square Tower	\$200 per release
Additional Media (PDF, Slides, Word Docs, etc.)	\$50 each
Multimedia Press Release (photo album, video, keyword, related links and SEO sharing)	\$1,500

FAX & EMAIL BROADCAST

Email Broadcast (per message)	\$0.15
HTML Letterhead (per message), plus \$50 setup	\$0.15
Custom Interactive Email (per message), plus \$150 setup	\$0.15
File Attachments (per attachment, per message)	\$0.25
Email Tracking (per message)*	\$0.50
Fax Broadcast Domestic (per page)	\$0.45
Fax Broadcast International (per page)	\$1.25

* Available for HTML Letterhead & Custom Interactive Email Only (Minimum fee of \$25 applies to each fax/email broadcast project)

EDGAR FILING SERVICES

EDGAR Direct:

EDGAR Direct Filing Fee (Form 8-K / 6-K)	\$99 per release
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EDGAR Complete:

Document Conversion to HTML (per page)	\$10
PowerPoint (per slide)	\$14
Author Edits (per page)	\$10
EDGAR Complete Filing Fee	\$99 per filing
Insert Graphic (per image)	\$30
Attach PDF	\$50 per file
Section 16 Filings (Forms 3,4,5)	\$65 per filing
XBRL Tagging Services	Call for Quote

PRESS ROOM SERVICES

Dynamically Updated Website Content

	Monthly Fee
Company News Archive (a)	FREE
Company News Archive with Email Alerts and RSS Feed	\$100
Press Kit / Information Request Form	\$100

(a) Provided free of charge when using GlobeNewswire's press release distribution services.

Photo and Document Conversion Services

Custom Photo Gallery	Call for Quote
Document Conversion and Publication in PDF	\$50 per doc
Document Conversion and Publication in HTML	\$150 per page
Slide Presentation, PowerPoint to HTML	\$300 per file

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INTERNATIONAL WIRE SERVICES (Effective May 1, 2011)

GLOBAL DISTRIBUTION

All global packages include distribution to U.S., Canada, Europe, Asia and Latin America.

	First 400 Words	Each Additional 100 Words
Budget Global	\$2,350	\$590
Global General News*	\$2,920	\$730
Global General News & Trades* (a)	\$3,420	\$855

(a) Available trades: Automotive, Business & Finance, Technology, Medical & Healthcare, Entertainment, Sports. Please contact GlobeNewswire sales for specific details

CANADIAN DISTRIBUTION

	First 500 Words	Each Additional 100 Words
Canada National & Disclosure Network	\$395	\$95
Regions	\$260	\$65
Atlantic, Central, Eastern, Western		
Provinces	\$220	\$55
Alberta, British Columbia, Manitoba, New Brunswick, Newfoundland, Nova Scotia, Ontario, Quebec, Saskatchewan		
Cities		
Calgary, Edmonton, Halifax, Montreal, Ottawa/Gatineau, Toronto, Vancouver, Winnipeg	\$140	\$35
Canada Major Cities (a)	\$220	\$55
Canada Metropolitan Centers (b)	\$200	\$50

(a) Includes Calgary, Edmonton, Halifax, Montreal, Ottawa/Gatineau, Toronto, Vancouver, Winnipeg

(b) Includes Calgary, Halifax, Montreal, Toronto, Vancouver, Winnipeg

Note: Translation into French is available upon request at additional cost

LATIN AMERICAN DISTRIBUTION

	First 400 Words	Each Additional 100 Words		First 400 Words	Each Additional 100 Words
Argentina*	\$360	\$90	Nicaragua*	\$360	\$90
Bolivia*	\$360	\$90	Panama*	\$360	\$90
Brazil* (Portuguese inc.)	\$400	\$100	Paraguay*	\$360	\$90
Chile*	\$360	\$90	Peru*	\$360	\$90
Colombia*	\$360	\$90	Puerto Rico*	\$360	\$90
Costa Rica*	\$360	\$90	Uruguay*	\$360	\$90
Cuba*	\$360	\$90	Venezuela*	\$360	\$90
Dominican Republic*	\$360	\$90	Latin America (a)	\$520	\$130
Ecuador*	\$360	\$90	Latin America Plus (b)	\$640	\$160
El Salvador*	\$360	\$90	Latin America General		
Guatemala*	\$360	\$90	News & Trades (b)(c)	\$700	\$175
Honduras*	\$360	\$90	Caribbean* (d)	\$400	\$100
Mexico*	\$360	\$90			

(a) Includes translation into Spanish, and distribution to all countries listed above

(b) Includes translation into Spanish and Portuguese, and distribution to all countries listed above

(c) Choose from available trades: Automotive, Business & Finance, Technology, Entertainment, Medical & Healthcare and Sports

(d) The Caribbean newswire reaches Antigua & Barbuda, Aruba, Bahamas, Barbados, Bermuda, Cayman Islands, Cook Islands, Dominica, Dominican Republic, Grenada, Guadeloupe, Haiti, Jamaica, Martinique, Montserrat, Puerto Rico, Saint Lucia, Saint Martin, Saint Vincent, Trinidad & Tobago, Turks & Caicos, Virgin Islands (UK), Virgin Islands (U.S.). Includes translation into Spanish

ASIAN DISTRIBUTION

Australia	\$360	\$90	Thailand*	\$320	\$80
China*	\$400	\$100	Vietnam	\$280	\$70
Hong Kong*	\$400	\$100	Budget Asia	\$900	\$225
India	\$320	\$80	Greater China* (a)	\$620	\$155
Indonesia*	\$300	\$75	Asia General		
Japan*	\$580	\$145	News* (b)	\$1,120	\$280
Malaysia*	\$360	\$90	Asia Business & Finance* (c)	\$1,800	\$450
New Zealand	\$200	\$50	Asia Technology* (c)	\$1,800	\$450
Philippines	\$220	\$55	Asia General News & Trades* (c)(d)	\$1,600	\$400
Singapore	\$200	\$50			
South Korea*	\$420	\$105			
Taiwan*	\$400	\$100			

All Asian packages include distribution to General Media of all countries listed above

(a) Includes distribution to China, Hong Kong and Taiwan

(b) Includes translation into Simplified & Traditional Chinese, Japanese, Korean and Malay

(c) Includes translation into Simplified & Traditional Chinese, Japanese, Korean, Malay, Indonesian and Thai

(d) Available trades: Automotive, Entertainment, Lifestyle, Medical & Healthcare, Sports and Travel

* Includes translation into local language

MIDDLE EAST DISTRIBUTION

	First 400 Words	Each Additional 100 Words
Full Middle East (a)	\$640	\$160
Israel*	\$440	\$110
Any other Middle East Country	\$320	\$80

(a) Provides coverage to: Bahrain, Egypt, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Pakistan, Palestine, Qatar, Saudi Arabia, Syria, Turkey, United Arab Emirates and Yemen

EUROPEAN DISTRIBUTION

EU Specialty Distribution

EU Regulatory Basic	USD
Pay per release	\$380
Yearly subscription, unlimited number of company releases	Call for Quote
EU PR Financial	
Pay per release	\$380
Yearly subscription, unlimited number of company releases	Call for Quote
Expanded Web	
Add Expanded Web to any EU press release	\$200

Other European Regulatory News Filing Services

UK Disclosure - Pay per release	\$250
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For filing to any other European exchanges, please contact your GlobeNewswire representative for more information

Comprehensive European Media Distribution Services

	First 400 Words	Each Additional 100 Words		First 400 Words	Each Additional 100 Words
Austria*	\$380	\$95	Netherlands*	\$380	\$95
Belgium*	\$440	\$110	Norway*	\$360	\$90
Bulgaria	\$380	\$95	Poland*	\$380	\$95
Croatia	\$380	\$95	Portugal*	\$320	\$80
Cyprus	\$360	\$90	Romania	\$380	\$95
Czech Republic	\$360	\$90	Russia*	\$520	\$130
Denmark*	\$400	\$100	Scandinavia	\$360	\$90
Estonia	\$280	\$70	Scotland	\$240	\$60
Finland Basic	\$260	\$65	Slovakia	\$320	\$80
Finland Premium*	\$620	\$155	Slovenia	\$320	\$80
France*	\$380	\$95	Spain*	\$320	\$80
Germany*	\$400	\$100	Sweden*	\$320	\$80
Greece	\$260	\$65	Switzerland*	\$440	\$110
Hungary*	\$440	\$110	Turkey	\$340	\$85
Iceland	\$280	\$70	UK & Ireland	\$360	\$90
Italy*	\$360	\$90	Budget Europe	\$625	\$155
Latvia	\$340	\$85	Europe Plus* (a)	\$2,200	\$550
Lithuania	\$340	\$85	Euro General		
London Metro	\$180	\$45	News* (b)	\$820	\$205
Luxembourg*	\$440	\$110	Euro General News & Trades* (b)(c)	\$940	\$235
Malta	\$240	\$60			

(a) Includes translation into Dutch, French, German, Italian, Spanish, Russian and distribution to western, central and eastern European countries

(b) Includes translation into French and German, and distribution to Austria, Belgium, Cyprus, Denmark, Finland, France, Germany, Greece, Hungary, Iceland, Italy, Luxembourg, Netherlands, Norway, Portugal, Scotland, Spain, Sweden, Switzerland, Turkey, United Kingdom & Ireland

(c) Choose from available trades: Automotive, Business and Finance, Technology, Medical and Healthcare, Energy, Entertainment, Biotechnology, Fashion and Beauty, Electronics/Semiconductors, Food and Beverages, Sports, Government & Politics, Lifestyles, Pharmaceuticals, Retail, Telecom & Wireless Telecom, Transportation, Travel

Custom-Made Distribution Lists

Targeted email distribution to custom-made media list - One-time set up fee per list	\$150
Price per contact (pay only once at setup)	\$1.50
Email distribution - per distribution per list	\$30

AFRICAN DISTRIBUTION

	First 400 Words	Each Additional 100 Words
Africa (a)	\$500	\$125
South Africa	\$320	\$80
Any African Country	\$260	\$65

(a) Provides coverage to: Botswana, Cameroon, Ethiopia, Ghana, Ivory Coast, Kenya, Mauritius, Namibia, Nigeria, Saint Helena, Seychelles, Sierra Leone, South Africa, Swaziland, Tanzania, Togo, Tunisia, Uganda, Zambia and Zimbabwe