

2010 RATE SHEET

NATIONAL NEWSLINE

	First 500 Words	Each Additional 100 Words
USA National (includes SEO)	\$435	\$145
North America (Canada & U.S.)	\$620	\$155

REGIONAL NEWSLINES

East, Mid-America, West	\$320	\$105
Midwest, Northeast, Pacific Coast, Southeast, Southwest	\$270	\$90
Carolinas, Mid-Atlantic, New England, Pacific Northwest, Rocky Mountain States	\$160	\$50
Northern California, Bay Area / Silicon Valley, Southern California	\$155	\$45

STATE NEWSLINES

California	\$180	\$50
Florida	\$170	\$50
New York	\$225	\$55
Texas	\$170	\$50
Any Other State	\$155	\$45

METRO/CITY NEWSLINES

New York Metro	\$180	\$50
Other Metro Area (Atlanta, Chicago, Dallas/Fort Worth, DC Metro, Los Angeles, Minneapolis/St. Paul, Philadelphia, San Francisco/Bay Area, Seattle)	\$160	\$45
Any other U.S. City	\$150	\$45

SPECIALTY WIRE DISTRIBUTION

Each Specialty Newsline (National) (Automotive, Banking, Biotechnology, College, Energy, Environmental, Feature, Health, Homeland Security, Public Affairs, Public Relations, Sports, Technology, Travel, VNR)	\$435	\$145
Hispanic Newsline	\$480	\$120
Hispanic Plus	\$680	\$170
Entertainment National (includes TV/Radio)	\$470	\$165
Entertainment Top Market	\$320	\$100
Energy Major Markets	\$280	\$70
TV Stations National or Radio Stations National	\$320	\$105
TV & Radio Stations National	\$410	\$135
Biotech Centers	\$310	\$100
Technology Centers	\$310	\$100
Class Action	\$175	\$50
Major U.S. Markets Newsline	\$325	\$110
CSR Newswire	\$495	included
Retail Investor Targeting		Call For Quote

SEO WIRE RELEASE

SEO News Release (a)	\$250
SEO Add-On (b)	\$50

(a) Includes distribution to search engines, keyword encoding, detailed measurement reports, and insertion of photo

(b) Add the SEO News Release features (see note a) to any GlobeNewswire domestic newsline for a flat rate

NEWS MONITORING

NewsWatch U.S. (monthly)	\$350
NewsWatch Global (monthly)	\$700

MULTIMEDIA WIRE SERVICES

Company Logo Archive	FREE
Product Logo Archive	\$50
Photo Release - Basic	\$100
Photo Release - Standard (AP Photo Express)	\$300
Photo Release - Plus (AP Photo Express, Yahoo! EPR & NewsCom Archive)	\$400
Video Release - Basic (upload to YouTube, embed in press release)	\$125
Video Release - Standard (embed in press release, social media sharing)	\$395
Video Release - Plus ("standard" video features, plus distribute broadcast quality MPEG)	\$600
File Archive	\$150 per release
Stand-alone EPR (Yahoo! Placement)	\$100 per release
Times Square Tower	\$150 per release
Additional Media (PDF, Slides, Word Docs, etc.)	\$50 each

FAX & EMAIL BROADCAST

Email Broadcast (per message)	\$0.15
HTML Letterhead (per message), plus \$50 setup	\$0.45
Custom Interactive Email (per message), plus \$150 setup	\$0.45
File Attachments (per attachment, per message)	\$0.25
Email Tracking (per message)*	\$0.50
Fax Broadcast Domestic (per page)	\$0.45
Fax Broadcast International (per page)	\$1.25

* Available for HTML Letterhead & Custom Interactive Email Only (Minimum fee of \$25 applies to each fax/email broadcast project)

EDGAR FILING SERVICES

EDGAR Direct:

EDGAR Direct Filing Fee (Form 8-K / 6-K)	\$99 per release
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EDGAR Complete:

Document Conversion to HTML	\$10
PowerPoint (per slide)	\$14
Author Edits (per page)	\$10
EDGAR Complete Filing Fee	\$99 per filing
Insert Graphic (per image)	\$30
Attach PDF	\$50 per file

PRESS ROOM SERVICES

Dynamically Updated Website Content

Monthly Fee

Company News Archive (a)	FREE
Company News Archive with Email Alerts and RSS Feed	\$100
SEC EDGAR Filings with Email Alerts	\$100
Stock Quote, Interactive Stock Chart and Historical Data	\$100
Press Kit / Information Request Form	\$100
Dynamic Content Pages (5 custom pages to fit your needs)	\$100

(a) Provided free of charge when using GlobeNewswire's press release distribution services.

Photo and Document Conversion Services

Photo Archive	\$250 per photo
Custom Photo Gallery	Call For Quote
Document Conversion and Publication in PDF	\$50 per doc
Document Conversion and Publication in HTML	\$150 per page
Slide Presentation, PowerPoint to HTML	\$300 per file

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GlobeNewswire

INTERNATIONAL WIRE SERVICES

GLOBAL DISTRIBUTION

All global packages include distribution to U.S., Canada, Europe, Asia and Latin America.

	First 400 Words	Each Additional 100 Words
Budget Global	\$2,240	\$560
Global General News*	\$2,920	\$730
Global General News & Trades* (a)	\$3,420	\$855

(a) Available trades: Automotive, Business & Finance, Technology, Medical & Healthcare, Entertainment, Sports. Please contact GlobeNewswire sales for specific details

EUROPEAN DISTRIBUTION

Nordic Specialty Distribution

Main Market (Denmark, Finland, Iceland, Sweden)

Main Market Disclosure - Pay per release	\$360
Yearly subscription with unlimited no. of disclosure releases	\$10,000
Press Release - Pay per release	\$360
Yearly subscription with unlimited no. of press releases	\$4,300

FirstNorth (Denmark, Finland, Iceland, Sweden)

FirstNorth Disclosure - Pay per release	\$360
Yearly subscription with unlimited no. of disclosure releases	\$5,000
Press Release - Pay per release	\$360
Yearly subscription with unlimited no. of press releases	\$4,300

Other European Regulatory News Filing Services

UK Disclosure - Pay per release	\$250
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For filing to any other European exchanges, please contact your GlobeNewswire representative for more information

Comprehensive European Media Distribution Services

	First 400 Words	Each Additional 100 Words		First 400 Words	Each Additional 100 Words
Austria*	\$380	\$95	Norway*	\$360	\$90
Belgium*	\$440	\$110	Poland*	\$380	\$95
Bulgaria	\$380	\$95	Portugal*	\$320	\$80
Croatia	\$380	\$95	Romania	\$380	\$95
Cyprus	\$360	\$90	Russia*	\$520	\$130
Czech Republic	\$360	\$90	Scandinavia	\$360	\$90
Denmark*	\$400	\$100	Scotland	\$240	\$60
Estonia	\$280	\$70	Slovakia	\$320	\$80
Finland Basic	\$260	\$65	Slovenia	\$320	\$80
Finland Premium*	\$620	\$155	Spain*	\$320	\$80
France*	\$360	\$90	Sweden*	\$320	\$80
Germany*	\$380	\$95	Switzerland*	\$440	\$110
Greece	\$260	\$65	Turkey	\$320	\$80
Hungary*	\$440	\$110	UK & Ireland	\$360	\$90
Iceland	\$280	\$70	Budget Europe	\$580	\$145
Italy*	\$360	\$90	Europe Plus* (a)	\$2200	\$550
Latvia	\$340	\$85	Euro General		
Lithuania	\$340	\$85	News* (b)	\$820	\$205
London Metro	\$180	\$45	Euro General News		
Luxembourg*	\$440	\$110	& Trades* (b)(c)	\$940	\$235
Netherlands*	\$380	\$95			

(a) Includes translation into Dutch, French, German, Italian, Spanish, Russian and distribution to western, central and eastern European countries

(b) Includes translation into French and German, and distribution to Austria, Belgium, Cyprus, Denmark, Finland, France, Germany, Greece, Hungary, Iceland, Italy, Luxembourg, Netherlands, Norway, Portugal, Scotland, Spain, Sweden, Switzerland, Turkey, United Kingdom & Ireland

(c) Choose from available trades: Automotive, Business and Finance, Technology, Medical and Healthcare, Energy, Entertainment, Biotechnology, Fashion and Beauty, Electronics/Semiconductors, Food and Beverages, Sports, Government & Politics, Lifestyles, Pharmaceuticals, Retail, Telecom & Wireless Telecom, Transportation, Travel

Custom-Made Distribution Lists

Targeted email distribution to custom-made media list -

One-time set up fee per list	\$150
Price per contact (pay only once at setup)	\$1.50
Email distribution - per distribution per list	\$30

AFRICAN DISTRIBUTION

	First 400 Words	Each Additional 100 Words
Africa (a)	\$500	\$125
South Africa	\$320	\$80
Any African Country	\$260	\$65

(a) Provides coverage to: Botswana, Cameroon, Ethiopia, Ghana, Ivory Coast, Kenya, Mauritius, Namibia, Nigeria, Saint Helena, Seychelles, Sierra Leone, South Africa, Swaziland, Tanzania, Togo, Tunisia, Uganda, Zambia and Zimbabwe

MIDDLE EAST DISTRIBUTION

	First 400 Words	Each Additional 100 Words
Full Middle East (a)	\$640	\$160
Israel*	\$440	\$110
Any other Middle East Country	\$320	\$80

(a) Provides coverage to: Bahrain, Egypt, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Pakistan, Palestine, Qatar, Saudi Arabia, Syria, Turkey, United Arab Emirates and Yemen

LATIN AMERICAN DISTRIBUTION

	First 400 Words	Each Additional 100 Words		First 400 Words	Each Additional 100 Words
Argentina*	\$360	\$90	Nicaragua*	\$360	\$90
Bolivia*	\$360	\$90	Panama*	\$360	\$90
Brazil* (Portuguese inc.)	\$400	\$100	Paraguay*	\$360	\$90
Chile*	\$360	\$90	Peru*	\$360	\$90
Colombia*	\$360	\$90	Puerto Rico*	\$360	\$90
Costa Rica*	\$360	\$90	Uruguay*	\$360	\$90
Cuba*	\$360	\$90	Venezuela*	\$360	\$90
Dominican Republic*	\$360	\$90	Latin America (a)	\$520	\$130
Ecuador*	\$360	\$90	Latin America Plus (b)	\$440	\$160
El Salvador*	\$360	\$90	Latin America General		
Guatemala*	\$360	\$90	News & Trades (b)(c)	\$700	\$175
Honduras*	\$360	\$90	Caribbean* (d)	\$400	\$100
Mexico*	\$360	\$90			

(a) Includes translation into Spanish, and distribution to all countries listed above

(b) Includes translation into Spanish and Portuguese, and distribution to all countries listed above

(c) Choose from available trades: Automotive, Business & Finance, Technology, Entertainment, Medical & Healthcare and Sports

(d) The Caribbean newswire reaches Antigua & Barbuda, Aruba, Bahamas, Barbados, Bermuda, Cayman Islands, Cook Islands, Dominica, Dominican Republic, Grenada, Guadeloupe, Haiti, Jamaica, Martinique, Montserrat, Puerto Rico, Saint Lucia, Saint Martin, Saint Vincent, Trinidad & Tobago, Turks & Caicos, Virgin Islands (UK), Virgin Islands (U.S.). Includes translation into Spanish

ASIAN DISTRIBUTION

Australia	\$360	\$90	Thailand*	\$280	\$70
China*	\$380	\$95	Vietnam	\$280	\$70
Hong Kong*	\$380	\$95	Budget Asia	\$900	\$225
India	\$320	\$80	Greater China* (a)	\$600	\$150
Indonesia*	\$280	\$70	Asia General		
Japan*	\$580	\$145	News* (b)	\$1,120	\$280
Malaysia*	\$360	\$90	Asia Business &		
New Zealand	\$200	\$50	Finance* (c)	\$1,800	\$450
Philippines	\$220	\$55	Asia Technology* (c)	\$1,800	\$450
Singapore	\$200	\$50	Asia General News		
South Korea*	\$420	\$105	& Trades* (c)(d)	\$1,600	\$400
Taiwan*	\$380	\$95			

All Asian packages include distribution to General Media of all countries listed above

(a) Includes distribution to China, Hong Kong and Taiwan

(b) Includes translation into Simplified & Traditional Chinese, Japanese, Korean and Malay

(c) Includes translation into Simplified & Traditional Chinese, Japanese, Korean, Malay, Indonesian and Thai

(d) Available trades: Automotive, Entertainment, Lifestyle, Medical & Healthcare, Sports and Travel

CANADIAN DISTRIBUTION

	First 400 Words	Each Additional 100 Words
Canada National & Disclosure Network	\$340	\$85

Regions	\$260	\$65
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Atlantic, Central, Eastern, Western

Provinces	\$220	\$55
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Alberta, British Columbia, Manitoba, New Brunswick, Newfoundland, Nova Scotia, Ontario, Quebec, Saskatchewan

Cities

Calgary, Edmonton, Halifax, Montreal, Ottawa/Gatineau, Toronto, Vancouver, Winnipeg	\$140	\$35
Canada Major Cities (a)	\$220	\$55
Canada Metropolitan Centers (b)	\$200	\$50

(a) Includes Calgary, Edmonton, Halifax, Montreal, Ottawa/Gatineau, Toronto, Vancouver, Winnipeg

(b) Includes Calgary, Halifax, Montreal, Toronto, Vancouver, Winnipeg

Note: Translation into French is available upon request at additional cost

NASDAQ OMX

* Includes translation into local language

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