

Press Release

March 10, 2010

Notice of Annual General Meeting of Shareholders, April 14, 2010

In accordance with the listing agreement with NASDAQ OMX Stockholm AB, Investor AB hereby announces, by issuing a press release, the content of the notice concerning Investor's Annual General Meeting on April 14, 2010, and the complete proposal from the Board of Directors on guidelines for salary and other remuneration for the President and other members of the Management and on a long-term variable remuneration program for Management and other employees.

The Notice of the Annual General Meeting will be published in the Official Swedish Gazette (Post- och Inrikes Tidningar), Dagens Nyheter, and Svenska Dagbladet on Friday March 12.

Attachment:

- Notice of Investor's Annual General Meeting 2010
- Proposal from the Board of Directors regarding guidelines for salary and other remuneration for the President and other Members of the Management Group and on a Long-term Variable Remuneration Program

For further information:

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Our press releases can be accessed at www.investorab.com

Investor AB is a Nordic-based industrial holding company founded almost one hundred years ago by the Wallenberg family. Today we have investment activities in Europe, the United States and Asia. The business concept is to generate attractive long-term returns for our shareholders by owning and developing companies with solid potential for value creation. We are an engaged owner and apply experience, knowledge and a unique network to develop listed and unlisted companies to make them best-in-class.