

## Press Release Betsson AB (Publ)

### Issue and repurchase of class C shares

The Board of Directors of Betsson AB (publ) ("Betsson") has on 29 November 2013, in accordance with the authorization granted to the Board of Directors at the Extraordinary General Meeting held on 19 August 2013, resolved to issue up to 521,700 class C shares at a subscription price of SEK 2, corresponding to the quota value of the share. The newly issued shares may be subscribed for by the bank or stock broker from time to time appointed by the company to administrate the incentive schemes of the Betsson group. The shares must be subscribed for no later than 31 December 2013.

The Board of Directors has in connection with the resolution to issue the shares also resolved to repurchase all issued class C shares, at a price of SEK 2. The purpose of the share issue and the repurchase of the class C shares are to secure delivery of shares pursuant to the incentive scheme resolved at the Extraordinary General Meeting held on 19 August 2013. Prior to any delivery of shares pursuant to the incentive scheme, Betsson will convert class C shares into class B shares. Class C shares are not entitled to any dividend payments.

For further information, please contact:

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