

Press release

Stockholm December 4, 2013



Lennart Persson, CFO and Executive Vice President of SCA, to retire on July 1, 2014

SCA's CFO and Executive Vice President Lennart Persson will retire on July 1, 2014, after contributing to SCA's growth in a number of senior positions since 1987. Fredrik Rystedt, 49, will succeed Lennart Persson. Fredrik will become a member of SCA's Corporate Senior Management Team and will be employed from March 1, although he will formally assume his position on July 1, 2014.

Fredrik Rystedt has extensive experience of the chief financial officer position gained at a number of listed companies. Between 1989 and 1998, he held a series of senior positions in the Electrolux Group. In the late 1990s, he served as CFO of the aluminum profile company Sapa. Between 2001 and 2008, Fredrik Rystedt was employed as CFO of Electrolux. From 2008 until early 2013, he was the CFO, Executive Vice President and country manager for Sweden for the Nordic banking group Nordea.

In his new role at SCA, Fredrik Rystedt will report to President and CEO Jan Johansson.

"With his long and relevant experience, Fredrik Rystedt is an excellent successor to Lennart Persson. Lennart is and has been a valuable key asset of the company. Through his extensive knowledge, professionalism and commitment, Lennart has added significant value to SCA, particularly in our journey of change toward becoming a leading global hygiene and forest products company," says Jan Johansson.

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This information is such that SCA must disclose in accordance with the Securities Markets Act and/or the Financial Instruments Trading Act. The information was submitted for publication on 4 December, 2013, at 8.30 CET.

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SCA is a leading global hygiene and forest products company. The Group develops and produces sustainable personal care, tissue and forest products. Sales are conducted in about 100 countries under many strong brands, including the leading global brands TENA and Tork, and regional brands, such as Lotus, Libresse, Tempo and Libero. As Europe's largest private forest owner, SCA places considerable emphasis on sustainable forest management. The Group has about 36,000 employees and sales in 2012 amounted to SEK 85bn (EUR 9.8bn). SCA was founded in 1929, has its headquarters in Stockholm, Sweden, and is listed on NASDAQ OMX Stockholm. For more information, visit www.sca.com.