

NASDAQ OMX WELCOMES CREADES TO THE MAIN MARKET

Stockholm, December 6 2013 — NASDAQ OMX (NASDAQ:NDAQ) announced that Creades AB (short name: CRED A), a Mid Cap company within the Financials sector, has started trading of its shares on the main market of NASDAQ OMX Stockholm. Creades was previously (since 2012) listed at First North and is the 11th company to list at NASDAQ OMX's Nordic main markets in 2013.

Creades invests in small and medium-sized public and private companies that both have the potential for revaluation and value creation. The investment team and strategy has generated a 2,200% return since 1994, compared with the SIX Return Index of 800%. Creades has SEK 2.5 billion of assets under management in a concentrated portfolio. The company's principal investment strategy is to act as an engaged owner and create shareholder value through operational, structural and/or financial change initiatives. For more information about Creades visit www.creades.se.

"We are welcome Creades to NASDAQ OMX and our leading financials sector," said Adam Kostyal, Senior Vice President at NASDAQ OMX. "Creades is one of many companies who have made the move from First North to our main market. We wish Creades the best of luck and look forward to supporting them in taking advantage on the increased investor reach and exposure that comes with a main market listing.

To view a CEO interview from the Creades listing ceremony [click here](#).

About NASDAQ OMX Group

NASDAQ OMX (NASDAQ: NDAQ) is a leading provider of trading, exchange technology, information and public company services across six continents. Through its diverse portfolio of solutions, NASDAQ OMX enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 80 marketplaces in 50 countries, and approximately 1 in 10 of the world's securities transactions. NASDAQ OMX is home to more than 3,300 listed companies with a market value of over \$7 trillion and more than 10,000 corporate clients. NASDAQ OMX Nordic is not a legal entity but describes the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm and Iceland. To learn more, visit www.nasdaqomx.com.

Cautionary Note Regarding Forward-Looking Statements

The matters described herein contain forward-looking statements that are made under the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements about futures products to be traded on NFX and NASDAQ OMX's other products and offerings. We caution that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements involve a number of risks, uncertainties or other factors beyond NASDAQ OMX's control. These factors include, but are not limited to factors detailed in NASDAQ OMX's annual report on Form 10-K, and periodic

reports filed with the U.S. Securities and Exchange Commission. We undertake no obligation to release any revisions to any forward-looking statements.

MEDIA RELATIONS CONTACT:

- + Carl Norell
- + +46 (0) 8 405 6639
- + Carl.Norell@nasdaqomx.com