

## NASDAQ OMX WELCOMES SANITEC TO THE MAIN MARKET

**Stockholm, December 10 2013** — NASDAQ OMX (NASDAQ:NDAQ) announced that Sanitec Oyj (short name: SNTC), a Mid Cap company within the Industrials sector, has started trading of its shares on the main market of NASDAQ OMX Stockholm. Sanitec is, including switches, the 15th company to list at NASDAQ OMX's Nordic main markets in 2013 (NASDAQ OMX Stockholm; Helsinki; Copenhagen and Iceland).

Sanitec is a leading bathroom ceramics specialist with a strong pan-European portfolio of locally well-established brands. Sanitec markets its products through five geographical regions in Europe, mainly in Northern and Western Europe with a strong growth platform in Eastern Europe, in addition to its international export organisation. In 2012 Sanitec's net sales amounted to EUR 752.8 million with around 6,500 employees working in 18 European based production plants as well as in global sales and support functions. Sanitec's head office is located in Helsinki, Finland. For more information about Sanitec visit www.sanitec.com.

"We are very proud of the strong interest we have received from both institutional and retail investors," says Peter Nilsson, CEO of Sanitec. "The outcome of the offering confirms that we during the last years have been very successful in implementing efficiency improvements under the "One Sanitec" strategy and is also a sign of confidence in our future plans and strategy. We welcome our new shareholders and look forward to continuing to develop Sanitec as a publicly listed company."

"We are excited to welcome Sanitec to NASDAQ OMX's main market where they will make an interesting investment alternative for both institutional and private investor audiences," says Adam Kostyal, Senior Vice President at NASDAQ OMX. "We now look forward to supporting Sanitec with the increased investor awareness that comes with a main market listing."

To view a CEO interview from the Sanitec listing ceremony <u>click here</u>.

## **About NASDAQ OMX Group**

NASDAQ OMX (NASDAQ: NDAQ) is a leading provider of trading, exchange technology, information and public company services across six continents. Through its diverse portfolio of solutions, NASDAQ OMX enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 80 marketplaces in 50 countries, and approximately 1 in 10 of the world's securities transactions. NASDAQ OMX is home to more than 3,300 listed companies with a market value of over \$7 trillion and more than 10,000 corporate clients. NASDAQ OMX Nordic is not a legal entity but describes the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm and Iceland. To learn more, visit www.nasdaqomx.com.

## **Cautionary Note Regarding Forward-Looking Statements**

The matters described herein contain forward-looking statements that are made under the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited

to, statements about futures products to be traded on NFX and NASDAQ OMX's other products and offerings. We caution that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements involve a number of risks, uncertainties or other factors beyond NASDAQ OMX's control. These factors include, but are not limited to factors detailed in NASDAQ OMX's annual report on Form 10-K, and periodic reports filed with the U.S. Securities and Exchange Commission. We undertake no obligation to release any revisions to any forward-looking statements.

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