

PRESS RELEASE

Stockholm, Sweden, June 2, 2014

Magnus Thell Appointed Interim President and CEO of Cision AB (publ)

Cision AB today announces that Peter Granat is resigning as President and Chief Executive Officer of Cision. The Board of Directors has appointed Magnus Thell, currently head of Cision Europe, as interim President and Chief Executive Officer, effective immediately.

Magnus Thell will remain in his role as head of Cision Europe.

Magnus Thell joined Cision in 2005. Prior to his current role, he served as the Managing Director of the business in Cision Nordics, and in several sales and marketing director roles across the Cision group.

Prior to being employed at Cision, Magnus worked in management consulting at EY. He holds a BBA in Finance and Marketing from the University of Wisconsin, and an executive education from the International Institute for Management Development in Switzerland.

For more information:

Lawrence C. Fey, Chairman of the Board of Directors of Cision AB
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About Magnus Thell:

Head of Cision Europe, employed since 2005. Holds a BBA in Finance and Marketing from the University of Wisconsin, USA and an executive education at IMD, Switzerland. Formerly in several Sales & Marketing Director roles within the Cision group and previous experience from management consulting at EY.

About Cision:

Cision is a leading provider of cloud-based PR software, services and tools for the marketing and public relations industry. Marketing and PR professionals use our products to help manage all aspects of their brands – from identifying key media and influencers to connecting with audiences; monitoring traditional and social media; and analyzing outcomes. Journalists, bloggers, and other influencers use Cision's tools to research story ideas, track trends, and maintain their public profiles. Cision is present in Europe, North America and Asia and quoted on the Stockholm Stock Exchange with revenue of approx. SEK 0.9 billion in 2013. For more information, visit www.cision.com.

Cision AB (publ)

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The information provided herein is such that Cision AB (publ) is obligated to disclose pursuant to the Swedish Securities Markets Act (SFS 2007:528) and/or the Swedish Financial Instruments Trading Act (SFS 1991:980). The information was submitted for publication at 5:40 PM CEST on June 2, 2014.