

DANIEL EDLUND APPOINTED AS CORPORATE MARKETING MANAGER AT PRECISE BIOMETRICS

Precise Biometrics AB has appointed Daniel Edlund as Corporate Marketing Manager and member of its management team. The appointment comes as part of an increased focus on sales to realize the company's potential.

"Daniel will play an important role in furthering strengthening our commercial position and offering to our customers," says Håkan Persson, President and CEO at Precise Biometrics.

Daniel Edlund is 34 years old and holds a Master of Science in Business Administration from the School of Business and Commercial Law at Gothenburg University. He has over 10 years of experience within marketing and communications from the information and telecommunications industry. Daniel comes from a role as Public Affairs & Communications Director at Huawei Technologies in the Nordic region.

The management team now consists of Håkan Persson, CEO and President; Patrik Lindeberg, COO; Patrik Norberg, CFO; Anna Herdenberg, Corporate Counsel and Daniel Edlund, Corporate Marketing Manager.

Precise Biometrics AB (publ) may be required to disclose the information provided herein pursuant to the Securities Markets Act. The information was submitted for publication at 8 am on June 19, 2014.

FOR FURTHER INFORMATION, PLEASE CONTACT

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Precise Biometrics is a market-leading provider of solutions for fingerprint recognition to prove people's identities. With top-of-the-line expertise in fingerprint verification, Precise Biometrics offers fast, accurate and secure authentication of a person.

The technology adds value to ID, enterprise and bank cards as well as access to mobile solutions (smart phones and tablets), computers and networks. Precise Biometrics serves business and government organizations throughout the world and its technology is licensed to close to 160 million users.

For more information, please visit www.precisebiometrics.com