

NASDAQ OMX Copenhagen A/S  
Nikolaj Plads 6  
DK-1007 Copenhagen K

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Issuer: STYLEPIT A/S  
Contact: Nicolai Kærgaard  
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Announcement no. 12 / 2014

## **STYLEPIT A/S – Notice of Extraordinary General Meeting**

The Board of Directors in STYLEPIT A/S, CVR no. 27 43 99 77 (the “Company”) hereby convenes an extraordinary general meeting Friday 1 August 2014 at 10 a.m. at the Company’s address, Bødkervej 5, DK-4450 Jyderup, Denmark, with the following agenda and complete proposals:

### 1. Proposal to elect new members to the board of directors

The board of directors proposes election of the following persons to the board of directors:

- Nicolai Kærgaard
- Christian Bjerre Kusk

CV information regarding these persons is attached as Appendix1.

The following members of the board of directors have decided to resign from the board of directors with effect as of the date of the extraordinary general meeting:

- Klaus Nyengaard
- Christian Stadil
- Morten Windfeldt

### 2. Any other business

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#### *Share Capital and Voting Rights*

The Company’s nominal share capital totals DKK 302,779,500.

Each share of a nominal value of DKK 1 entitles the holder to one vote.

#### *Adoption of Resolutions to amend the Articles of Association*

The proposal under the agenda item 1 concerning election of members of the board of directors must be approved by a simple majority of votes.

## *Access to Information*

This notice convening the general meeting, including the agenda and complete proposals, is given at the Company's webpage [www.stylepit.com](http://www.stylepit.com) and also by email to each registered shareholder who has requested it.

The Company's webpage [www.stylepit.com](http://www.stylepit.com) provides additional information about the general meeting, the complete number of shares and voting rights at the date of this notice, as well as instruments of proxy and ballot papers to be used at the general meeting

## *Admission Card, Proxy and Postal Ballot*

Pursuant to article 7.1 of the Articles of Association, a shareholder's right to attend and vote at the general meeting is determined based on the shareholding of the shareholder on the date of registration, which is one week before the date of the general meeting, i.e. Friday 25 July 2014. Access to the general meeting also requires that the shareholder has ordered admission cards for themselves (or a proxy) and any accompanying advisors.

Admission cards can be ordered by contacting Computershare A/S, Kongevejen 418, DK-2840 Holte, Denmark, by ordinary mail or by fax at 45 46 09 98 or on the Company's webpage [www.smartguygroup.dk](http://www.smartguygroup.dk). The deadline for ordering an admission card is Wednesday 30 July 2014 one minute before midnight.

On the date of registration, the shareholding of each shareholder is calculated on the basis of the Company's registrations in the Company's register of shareholders as well as any notices about shareholdings that the Company has received for entry into the register of shareholders, but has not yet been entered in the register.

Shareholders who expect to not be able to attend the general meeting may vote in writing (postal ballot) or issue a proxy to the Board of Directors or to any person appointed by the shareholder attending the general meeting.

Shareholders who wish to attend by proxy or postal ballot may use the relevant forms which are available on the Company's webpage [www.stylepit.com](http://www.stylepit.com).

On the instrument appointing a proxy, the shareholders may choose to:

- Issue a proxy to any named third party. The proxy will receive an admission card from Computershare A/S which the proxy must bring to the general meeting;
- Issue a proxy to the Board of Directors;
- Issue a ticked off instrument issuing a proxy to the Board of Directors by indicating how the shareholder wish his or her votes to be cast.

On the postal ballot, the shareholders may choose to:

- Vote by written postal ballot.

Please note that votes cast by postal ballot cannot be revoked.

In the event that the shareholder wish to issue a proxy to the Board of Directors, the instrument of proxy must be returned to Computershare A/S, Kongevejen 418, DK-2840 Holte, Denmark, or by fax at 45 46 09 98 so that the instrument is received by Computershare A/S no later than Wednesday 30 July 2014 one minute before midnight.

Postal ballots must be returned to Computershare A/S, Kongevejen 418, DK-2840 Holte, Denmark, or by fax at 45 46 09 98 so that the instrument is received by Computershare A/S no later than Monday 31 July 2014 at noon.

Shareholders may also vote by proxy or postal ballot electronically on the Company's webpage [www.stylepit.com](http://www.stylepit.com).

*Other Information*

Before the general meeting, shareholders may raise questions in writing about the agenda or documents etc. to be used at the general meeting.

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Questions regarding this notice should be addressed to Nicolai Kærgaard on mobile number +45 26 22 99 11.

Kind Regards

STYLEPIT A/S