



HANZA signs new large customer in Automotive

HANZA has signed a long term contract with a new customer in the Automotive segment. The products will be manufactured in HANZA electronics factory in Årjäng, Sweden.

HANZA Holding AB (publ), Sweden's leading business partner in manufacturing solutions, has signed a multiyear contract with a customer in the Automotive segment with an estimated order value exceeding 3,3 million EUR annually at full pace.

"The larger Swedish contract manufacturers were included in the customer's evaluation so it's obviously great that we could present the best offer," said Thomas Lindstrom, Vice President Sales & Marketing at HANZA. "Our experience in manufacturing solutions, in this case in the form of production automation, was decisive, as this deal contains high production volumes with very high demands for reliability."

HANZA's business model is based on increasing growth and profitability for product owners by providing effective manufacturing solutions.

Production starts up immediately and expects to be at full volume in 2015.

The information in this press release is such that HANZA shall disclose it in accordance with the Financial Instruments Trading. The information was submitted for publication at 08.55 am (CET), Aug 5, 2014. Avanza Bank AB is the company's certified adviser.

For more information please contact:

Thomas Lindström, Vice President Sales & Marketing, Thomas.lindstrom@hanza.com,

mob. +46 702983939

HANZA is a fast growing industrial business partner within manufacturing. The company lowers customer costs by supplying complete manufacturing solutions in mechanics, electronics, cables and final assembly. HANZA was founded in 2008 and has grown into a SEK billion company. The Company currently operates in Sweden, Finland, Estonia, Poland, Slovakia and China. Among HANZA's clients there are leading industrial companies such as Atlas Copco, Ericsson, ABB and Saab Defense. www.hanza.com.