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Aspiro reports user numbers for January

With reference to the public bid by Project Panther Bidco, Aspiro AB today announced updated user numbers for January for the company's music services.

As of January 31st, Aspiro had a total of 503 000 paying users. The below table shows the division of customers and year-on-year figures.

Paying users	31 Jan. 2015	31. Jan 2014
Through partners	391,000	482,000
WiMP Premium / Basic	71,000	74,000
WiMP HiFi	24,000	10,000
TIDAL	17,000	N/A
Total	503,000	566,000

Trials	31 Jan. 2015	31. Jan 2014
TIDAL	6,000	N/A
WiMP HiFi	2,000	2,000

TIDAL trials are primarily 7 days long.

As of the end of December 2014, Aspiro had a total of 500,000 paying users, of which 23,000 WiMP HiFi and 12,000 TIDAL. Users through partner channels reduced in the month, primarily due to reduced telco bundles in Scandinavia.

This information is mandatory for Aspiro AB (publ) to publish pursuant to the Swedish Securities Exchange and Clearing Operations Act and/or the Swedish Financial Instruments Trading Act. This information was submitted for publication at 08:30 am on 9 February 2015.

For questions, please contact CEO Andy Chen, (+47) 948 317 83, andy.chen @ aspiro.com

Aspiro in Brief

Aspiro is a media technology company on the forefront in the ongoing redefinition of music consumption. Through its subscription service WiMP, the company offers a complete music experience with HiFi quality audio, HD-video and curated editorial. In parallel, Aspiro is a content provider to the online media industry through RADR, helping its partners to attract and retain visitors on their web sites. For more information, please visit www.aspiro.com.