

PRESS RELEASE August 26th, 2015

NetEnt signs agreement with Golden Nugget in New Jersey

NetEnt, a leading provider of online gaming solutions, has signed a multichannel content agreement with Golden Nugget, one of the leading land-based and online gaming companies in New Jersey, USA.

According to the terms of the agreement, NetEnt will deliver its award-winning casino games for desktop and mobile gaming channels to Golden Nugget.

As previously announced, NetEnt has applied for a license to offer its games in the regulated New Jersey market, and is awaiting approval from the New Jersey Division of Gaming Enforcement to commence operations, while its application for a full license is under review.

"We are following our go-to-market strategy for the US, and I am very excited and proud that Golden Nugget has selected NetEnt as partner for delivering a full suite of our best-in-breed multichannel desktop and mobile games," says Björn Krantz, Managing Director of NetEnt Americas LLC. "The agreement with Golden Nugget further solidifies the trust and confidence our partners have in our operational and technical capabilities, and I am confident that our portfolio offerings will be well received by Golden Nugget's broad player base", continues Björn Krantz.

Thomas Winter, Vice President of Online Gaming at Golden Nugget, comments: "Golden Nugget has a firm ambition to always offer the ultimate player experience to its customers and already offers the largest portfolio of online games in New Jersey. NetEnt is a prominent and well-recognized gaming solutions provider, which we know offers one of the most innovative and creative online casino gaming portfolios in the market. We are very excited to soon add NetEnt desktop and mobile games for our growing community of NJ players to enjoy."

For additional information please contact:

Björn Krantz, Managing Director of NetEnt Americas LLC Phone +1 646 647 5670 bjorn.krantz@netent.com

Roland Glasfors, Investor Relations, NetEnt AB (publ) Phone +46 760 024 863 roland.glasfors@netent.com

About NetEnt

NetEnt Americas LLC is a US subsidiary of NetEnt AB (publ), a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by a cutting-edge platform. NetEnt is committed to helping customers stay ahead of the competition, is listed on



NASDAQ Stockholm (NET-B) and employs more than 600 people in Stockholm, Malta, Kiev, Gothenburg and Gibraltar www.netent.com

About Golden Nugget Atlantic City

The Golden Nugget Atlantic City, located on Frank S. Farley Marina is a premier resort destination, offering guests more than 740 rooms and suites. The entire property has recently taken on a fresh, modern look to include a high-energy casino featuring the most popular slot and video poker machines, table games, and poker room; nightly entertainment, new bars and lounges, stylish retail offerings, as well as Landry's signature world-class restaurants; a luxury spa and salon; and H20 poolside lounge. The Golden Nugget has already established strong brand recognition worldwide with locations in Las Vegas and Laughlin, NV, Biloxi, MS and Lake Charles, Louisiana. Launched in November 2013, GoldenNuggetCasino.com intends to offer the best user experience to New Jersey online and mobile real-money gaming players. Supported by the largest selection of online and mobile games, a user-friendly interface and a world-class Customer Service, Golden Nugget is the fastest growing online casino operator in New Jersey.