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Finnish Road Administration chooses Affecto to be the operator of the national road and street database, Digiroad

The Finnish Road Administration has chosen IT service company Affecto to be the operator of the national road and street database, Digiroad. Affecto provides the maintenance, customer service and development of Digiroad for the Finnish Road Administration. Digiroad is a national database which contains precise and accurate data on the location of all roads and streets in Finland as well as their most important physical features. It covers total of 430,000 km or 270,000 miles. The Digiroad database is used by authorities and companies that provide their customers with applications and services based on such data.

The value of the three year agreement signed by the Finnish Road Administration and Affecto is EUR 1.2 million at minimum and it includes two optional years. The Finnish Road Administration chose Affecto to be the operator based on a national bidding contest.

"We are very delighted to start this new Digiroad cooperation. Acting as an operator strengthens our position as a leading provider of outsourced location services. In addition to Digiroad operator services we want to develop more versatile and highly developed GIS data and services related to roads also for our own customers. We believe that being the Digiroad operator will improve our own customer service portfolio as well," states Affecto's Senior Vice President of Sales Mr Ray Byman.

Affecto is a leading provider of outsourced location services. Company has a long track record of providing Geographical Information solutions and is one of the pioneering companies in Finland providing GIS solutions. Affecto's GIS service portfolio includes software, geographical data, customised solutions and integration of GIS systems into organisational IT systems.

Affecto Plc Tuula Wäyrynen Senior Vice President, Corporate Communications

Additional information:

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Affecto builds versatile IT solutions for its customers, such as business intelligence (BI), enterprise content management (ECM) and geographic information systems (GIS) solutions as well as other solutions. These solutions improve corporate performance by enabling organisations to collect, organise and analyse digital information in support of their business processes.

Affecto is headquartered in Helsinki, with other offices in Finland located in Turku, Rauma, Tampere, Jyväskylä and Joensuu. The company has subsidiaries in Estonia, Lithuania, Latvia and Sweden. In 2006, its turnover totalled €50.2 million, and it employs a staff of 750. www.affecto.com