

## Net Insight signs reseller agreement with Nera Telecommunications Ltd in South East Asia

25 March, 2009

Stockholm, Sweden - Net Insight today announced a partnership with Nera Telecommunications Ltd ("NeraTel"), one of the leading premier solutions providers for Transmission, Satellite Communications and Infocommunications.

Under the non-exclusive business partner agreement, NeraTel will distribute Net Insight's Nimbra products in the South East Asian market. NeraTel will be actively promoting Net Insight's multi-service media transport products as part of turnkey solutions for IP and Media applications for broadcasters and service providers in the region.

"Being a leading system integrator for digital TV and mobile TV networks in the region, we find that Net Insight's Nimbra state-of-the-art technology is a good complement to our existing product offering in the broadcast and media distribution markets" said Samuel Ang, President & CEO of Nera Telecommunications Ltd. "We believe the partnership with Net Insight will increase our business opportunities in the Broadcast and Media segment with our existing Telecommunications and Infocomm product offering through an efficient multi-service transport platform."

"The Asian market is very important to us and we are delighted to see NeraTel teaming up with us to further extend our reach in the region and enabling more competitive and comprehensive turnkey solutions," said Bengt Hellström, Director Business Development APAC, Net Insight

Headquartered in Singapore, Nera Telecommunications has twelve offices in ten countries and more than 500 employees in the region. Initially the joint Net Insight and NeraTel solutions will be marketed in Thailand, Malaysia, Singapore, Indonesia, and the Philippines.

## For more information, please contact:

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## **About Net Insight**

Net Insight delivers the world's most efficient and scalable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 30 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit <a href="https://www.netinsight.net">www.netinsight.net</a>

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## About Nera Telecommunications Ltd

Nera Telecommunications Ltd, established in 1978, is a public company listed on the Singapore Exchange Securities Trading Ltd ("SGX-ST"). NeraTel plays an important role in realizing the global needs of communication. A premier solutions provider, NeraTel offers a comprehensive range of products and services from Transmission, Satellite Communications to Infocommunications. NeraTel has twelve offices in ten countries in Asia Pacific, serving an established network of customers for more than thirty years.

With communications technology opening gateways to increasing possibilities, NeraTel is well-positioned to provide its customers with exciting solutions from the convergence of telecommunications, info-communications and broadcasting industries.

For more information, visit www.neratel.com.sg