

# INVIK & CO. AB



**PRESS RELEASE**

April 2, 2007

## **BANQUE INVIK LAUNCHES EXCLUSIVE CREDIT CARD TOGETHER WITH QUINTESSENTIALLY**

**Banque Invik, the Luxembourg bank within the Invik Group, has today entered into a partnership with Quintessentially to launch an exclusive credit card "Capitol Q" which includes Quintessentially's services.**

The Capitol Q card offers Banque Invik's premium credit card holders access to Quintessentially's global 24 hour concierge service. This service offers dedicated advisors providing help and preferential benefits relating to travel, hotels, restaurants, nightlife, tickets, events and more. Services include getting a table in the world's top restaurants, VIP events, access to private clubs and golf courses accessible on invitation only and the use of personal shoppers. This premium card will be issued by recommendation only to a restricted number of clients who will benefit from monthly credit limits far beyond standard gold cards. Banque Invik today cooperates with more than 75 banks for credit cards issued to high net worth individuals. Quintessentially offers a world leading private member's club and concierge service ([www.quintessentially.com](http://www.quintessentially.com)).

Anders Fällman, President and CEO of Invik & Co AB comments: "This partnership with Quintessentially will enable Banque Invik to offer a higher level of service for the ultra high premium credit card business. The Capitol Q card will strengthen Banque Invik's position as a leading provider of premium credit cards in Europe."

**For further information, please visit [www.invik.se](http://www.invik.se) or contact:**

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*Invik is a finance group with a broad product profile focusing on insurance, banking and fund management. Invik is active in a number of carefully selected segments in which the Group can create high growth and build long-term, successful companies, while consistently focusing on profitability. Group companies are distinguished by their constant efforts to seek new avenues for growth in profitable niches in the financial sector.*

*Invik is made up of five major financial operations: Modern Insurances Non-life, with its direct insurance operations focusing on individuals and small companies; Modern Insurances Life, which offers life, pension and endowment insurances; Assuransinvest manages the remaining run-off portfolio; Banque Invik, a private bank based in Luxembourg with operations*

*in asset management, card operations and corporate services and Invik Funds, which pursues fund operations in Aktie-Ansvar and Modern Funds. Invik is listed on the Stockholm Stock Exchange Mid Cap under the name INVKB.*