

Press Release, March 30, 2007



The Nordic Exchange welcomes esoft systems to First North

Trading in esoft's shares will commence today on First North in Denmark. Including esoft, First North now comprises 87 companies in Denmark, Sweden and Iceland.

esoft works within the field of photography, finished drawings and advertisement systems of real-estate.

esoft's fundamental business idea is to improve the process and presentation of estates for sale. This has led to the development of software and a photo-technique, which gives potential buyers a better and more interactive presentation of their future home. Through photo-techniques' and IT-technology's interactive element, combined in a softwaresolution, people on the look out for a new home can see pictures of the property through the Internet. This has given the estate agencies the opportunity to advertise the houses for sale in a new and livelier way.

The company was founded in 2000 and now has around 75 employees in Denmark. esoft has started an internationalisation process in France, Sweden and production facilities in Vietnam.

"We are happy to welcome esoft systems to First North. First North is growing steadily and esoft is part of this development as well as helping to increase the versatility on First North", says Jan Ovesen, President, OMX Nordic Exchange in Copenhagen.

A round lot of shares in esoft, whose short name is ESOFTE, amounts to 50. The company is included in the Information Technology sector.

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The Nordic Exchange

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