

## Alm. Brand A/S – Weekly report on share buybacks

In the period 10 July 2017 to 14 July 2017, Alm. Brand A/S bought own shares for a total amount of DKK 5.5 million as part of the share buyback programme of up to DKK 300 million announced on 1 March 2017.

The share buy-back programme is expected to run until the end of March 2018. In aggregate, shares of DKK 101.2 million were bought back, equivalent to 33.7% of the overall programme.

Under the share buyback programme, the following transactions were made during week 28:

Date	No. of shares	Average purchase price (DKK)	Transaction value (DKK)
10 July 2017	31,707	59.00	1,870,713
11 July 2017	12,195	59.25	722,554
12 July 2017	12,195	59.50	725,603
13 July 2017	17,073	59.50	1,015,844
14 July 2017	19,512	59.50	1,160,964
Accumulated during the period	92,682	59.30	5,495,677
Accumulated under the share buyback programme	1,757,298	57.60	101,219,767

Danske Bank manages the share buyback programme, which is completed in accordance with Commission Regulation (EC) No. 596/2014 of 16 April 2014 (the “Market Abuse Regulation”).

Following the above transactions, Alm. Brand holds 4,374,652 own shares, equivalent to 2.6% of the share capital.

Transactional data relating to share buy-backs is provided on the following pages in detailed form and in aggregated form, in accordance with Commission’s Delegated Regulation (EU) 2016/1052 of 8 March 2016.

### Contact

Please direct any questions regarding this announcement to:

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## Detailed transaction data

10 July 2017		11 July 2017		12 July 2017		13 July 2017		14 July 2017	
Number of shares	VWAP DKK	Number of shares	VWAP DKK	Number of shares	VWAP DKK	Number of shares	VWAP DKK	Number of shares	VWAP DKK
18,807	59.00	11,447	59.24	12,195	59.50	17,073	59.50	19,512	59.50
0		0		0		0		0	
0		0		0		0		0	
12,900	59.00	748	59.43	0		0		0	
0		0		0		0		0	
0		0		0		0		0	
0		0		0		0		0	
<b>31,707</b>	<b>59.00</b>	<b>12,195</b>	<b>59.25</b>	<b>12,195</b>	<b>59.50</b>	<b>17,073</b>	<b>59.50</b>	<b>19,512</b>	<b>59.50</b>

## 10 July 2017

Volume	Price	Venue	Time CET
<b>31,707</b>	<b>59.00</b>		
100	59.00	XCSE	20170710 16:41:01.325000
1,057	59.00	BATE	20170710 16:41:01.326000
1,000	59.00	BATE	20170710 16:41:01.326000
1,000	59.00	BATE	20170710 16:41:01.326000
1,000	59.00	BATE	20170710 16:41:01.326000
2,000	59.00	BATE	20170710 16:41:01.326000
2,000	59.00	BATE	20170710 16:41:01.326000
2,000	59.00	BATE	20170710 16:41:01.326000
283	59.00	BATE	20170710 16:41:01.326000
558	59.00	BATE	20170710 16:41:01.326000
592	59.00	BATE	20170710 16:41:01.326000
1,410	59.00	BATE	20170710 16:41:01.326000
18,707	59.00	XCSE	20170710 16:43:50.999062

## 11 July 2017

Volume	Price	Venue	Time CET
<b>12,195</b>	<b>59.25</b>		
1,917	59.00	XCSE	20170711 9:08:43.564000
480	59.00	XCSE	20170711 9:08:43.564000
103	59.00	BATE	20170711 9:08:43.565000
48	59.50	XCSE	20170711 11:27:26.615000
4	59.50	XCSE	20170711 11:27:26.615000
117	59.50	XCSE	20170711 11:27:26.615000
438	59.50	XCSE	20170711 11:27:26.615000
1,248	59.50	XCSE	20170711 11:27:26.615000
569	59.50	BATE	20170711 11:27:26.616000
76	59.50	BATE	20170711 11:27:26.616000
7,195	59.25	XCSE	20170711 17:02:29.801517

## 12 July 2017

Volume	Price	Venue	Time CET
<b>12,195</b>	<b>59.50</b>		
4,735	59.50	XCSE	20170712 10:57:32.907000
265	59.50	XCSE	20170712 10:57:32.907000
7,195	59.50	XCSE	20170712 17:02:33.631024

## 13 July 2017

Volume	Price	Venue	Time CET
<b>17,073</b>	<b>59.50</b>		
7,000	59.50	XCSE	20170713 16:35:45.780000
10,073	59.50	XCSE	20170713 17:04:57.684470

## 14 July 2017

Volume	Price	Venue	Time CET
<b>19,512</b>	<b>59.50</b>		

8,000	59.50	XCSE	20170714 16:17:02.961000
11,512	59.50	XCSE	20170714 17:04:41.611355