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Anoto successfully places SEK 32.5 million senior unsecured convertible bonds

Lund, July 18, 2017 – Anoto Group AB (publ) (“Anoto” or the “Company”) today announces the successful placement (the “Offering”) of approximately SEK 32.5 million of senior unsecured convertible bonds due 2019 (the “Bonds”). The proceeds from the Offering will give the Company the required funds to support future business operations including funds to increase production capacity in Q3 to meet increasing pen demand.

The Bonds carry no coupon, i.e. no interest will be paid, and have a conversion price of SEK 0.13. The Bonds have been issued and will be redeemed at 100% of their principal amount and will, unless previously converted, mature on July 22, 2019. When determining the conversion price, the Board of Directors has considered, *inter alia*, that no security will be provided in respect of the Bonds, that the convertible loan will be interest free, that no commission have been paid to investors for any subscription commitments and that investors have entered into lock-up undertakings whereby no shares issued upon conversion of the Bonds may be sold for a period of 180 calendar days as from the Settlement Date (as defined below).

Settlement for the Offering will take place on July 21, 2017 (the “Settlement Date”).

If all Bonds are converted, the number of shares in the Company will increase by 250,000,000 shares, representing approximately 8.3% of the share capital and votes after dilution.

The Bonds were placed with a limited number of institutional or other professional investors outside the United States in reliance on Regulation S under the U.S. Securities Act of 1933, as amended, and in accordance with applicable securities laws, rules and regulations. Nerthus Investments Ltd. will invest SEK 13 million in Anoto and has been allocated 40% of the Bonds.

The reason for the deviation from the shareholders’ preferential rights is to enable the Company in a time efficient way to raise funds to support future business operations of the Anoto group. Anoto has been able to complete the Offering without payment of any commissions for subscription commitments or transaction fees to financial advisors. The subscription price and the terms and conditions of the Bonds have been determined at market terms through negotiations at arm’s length between the Company and potential investors.



For further information, please contact:

Joonhee Won, CEO

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This information is information that Anoto Group AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 20:45 CET on July 18, 2017.

About Anoto

Anoto is a global leader in digital writing and drawing solutions. Its technology enables high-precision pen input on nearly any surface. Anoto is present around the world through a global network of strategic licensing partners that deliver user-friendly writing and drawing solutions for effective collection, transfer and storage of data. Anoto is traded on the Small Cap list of Nasdaq Stockholm under ANOT.

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