



To business editors: **Press release for immediate publication**
Contact persons: Gérard Dubuy, MD and Kent Hertzell, Financial Director
Telephone: +46 8 683 73 00
Internet / Image bank: www.hl-display.com

Annual General Meeting HL Display AB (publ)

The Annual General Meeting of HL Display AB (publ) was held on March 14, 2007. The submitted annual accounts of 2006 were adopted by the general meeting.

Dividend

It was decided to pay the shareholders a dividend of SEK 3,50 (3,00) per share. The record day for dividend entitlement was set for March 19, 2007. The dividend is expected to be settled by VPC (the Swedish Securities Register Centre) on March 22, 2007. The share is traded without dividend entitlement from March 15.

Discharge

The Meeting granted discharge for the members of the Board and the Managing Director for the financial year of 2006.

Compensation of the Board

The Meeting approved fees of SEK 250,000 for the Board Chairman, SEK 150,000 to any other Board member that is not employed by the company, and SEK 100,000 for committee work to be distributed by the Board Chairman. The total compensation amount is SEK 1,100,000. Auditors are paid against invoices according to agreement.

Election of Board members

The Board members Anders Remius, Gérard Dubuy, Jan-Ove Hallgren, Stig Karlsson, Åke Modig and Lis Remius were re-elected. In addition Mats-Olof Ljungkvist was elected as new Board member. The Board was enlarged by one member in accordance with the proposal by the Election Committee to include in total seven members elected by the AGM.

Issue of warrants

The meeting decided unanimously to adopt the proposition from the Board to issue 64,000 warrants with accompanying right to subscription. The decision imply in brief that subscription entitlement is granted to HL Display's wholly-owned subsidiary HL Financial Services AB without compensation with the right and obligation to offer employees of the HL Display Group the opportunity to acquire the warrants. The acquisitions of the warrants are subsidized and conditioned. The group management, approximately six individuals, shall be offered the opportunity to acquire the warrants. MD and deputy MD are offered no more than 20,000 warrants per person, and the other participants no more than 6,000 warrants per person.

HL Display is Europe's leading merchandising company. The business mission is to increase customer profitability by offering the retail trade and its suppliers cost efficient, customer-adapted display systems. Production is to be flexible and delivery times are to be kept short.

Remaining warrants shall be held by the subsidiary until further notice. They may, after decision of the Board, be delegated according to the same principles to future employees. One warrant is entitled to subscribe to one new class B share in HL Display AB (publ) during the period from 1 March 2010 until and including 30 April 2010, at an issue price equivalent to 120 percent of the volume-weighted price for HL Display AB class B share for every day of trading during the period 19 – 30 March 2007, but at an issue price no less than the quotient value of the share.

The Board's justification for the issue of warrants is that a long-term ownership arrangement among employees can be expected to stimulate increased interest in activities and profit growth, enhance motivation and sense of involvement with the company. The Board therefore considers that the offer is advantageous to the company and its shareholders.

For further details on this decision, please see HL Display's website.

Guidelines for remuneration to Senior management positions

The Meeting decided unanimously to adopt the Board's proposal for Guidelines for remuneration to Senior management positions. The proposal in its entirety is published on HL Display's website.

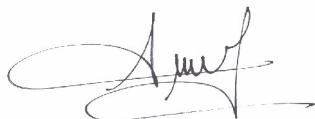
Election Committee

The Meeting decided unanimously according to the Board's proposal that the Chairman of the Board also should be Chairman of the Election Committee, following his well established contacts with the company's owners. It was also decided that he in consultation with the major shareholders will appoint an election committee with the task of proposing Board members and fees for the Board. The election committee shall comprise of the Board's Chairman, two representatives of the principal owners and an independent member. The composition of the election committee shall be notified via a press release and on the company's website www.hl-display.com no later than six months before the next annual general meeting.

Presentation

The presentation held by the Managing Director Gérard Dubuy at the Annual General Meeting will be available on HL Display's website www.hl-display.com from March 15, 2007.

Stockholm, March 15th, 2007



Gérard Dubuy

Managing Director

Address:	Telephone:	Telefax:	E-mail:
HL Display AB (publ)	+46 8 683 73 00	+46 8 683 73 01	info@hl-display.com
Horisontvägen 26	Corporate registration number:		Internet:
S-128 34 Skarpnäck	556286-9957		www.hl-display.com
SWEDEN			