



Reporting according to the Danish Securities Trading Act section 28 a

Company announcement No 06/2009

23 March 2009

In accordance with section 28 a of the Danish Securities Trading Act, Royal Unibrew shall hereby report the following information regarding the managerial staff's and their connected persons' transactions with Royal Unibrew's shares and associated securities.

Name	Allan Meier Jensen
Reason	Board Member elected by the employees
Issuer	Royal Unibrew A/S
Securities ID	DK0010242999
Title	Shares
Transaction	Purchase
Trading date	23 March 2009
Market	NASDAQ OMX Copenhagen A/S
Number, pcs.	3,840
Market price in DKK	149,760.00

Please direct any queries to me at tel. +45 5677 1500.

Yours sincerely
Royal Unibrew A/S

Ulrik Sørensen
CFO

The Announcement has been prepared in Danish and English. In case of discrepancy, the Danish text shall prevail.