

Press release

14 March 2007

Elanders adopts new financial goals

As a result of the divestiture of Elanders Tryckeri AB in Kungsbacka and the acquisition of Sommer Corporate Media GmbH & Co. KG, changes in the structure of the Group motivated Elanders to review its financial goals concerning operating margins and return on capital employed. The other financial goals remain unchanged.

New financial goals:

The operating margin for the Group will be 8-12 per cent (previously 7-10 per cent) and for the business areas:

- Infologistics 7-10 per cent
- User Manuals 10-15 per cent

Return on capital employed will be at least 14 per cent (previously at least 12 per cent).

Unchanged financial goals:

The equity ratio will be at least 30 per cent.

The debt/equity ratio will be less than 1.

Over time investments will not exceed depreciation or 5 per cent of turnover.

Turnover and operating profit for the Group will increase annually by 8-12 per cent, which for the business areas means:

- Infologistics 7-10 per cent
- User Manuals 15-20 per cent

At least half of our expansion will be through organic growth.

Elanders AB (publ)

For further information contact:

Patrick Holm, President and Chief Executive Officer, tel: +46 31 750 07 50, mob: +46 70 821 04 10

Mats Almgren, Chief Financial Officer, tel: +46 31 750 07 60, mob: +46 70 518 19 36

Elanders AB (publ) is the leading Nordic infomedia company and provides publication solutions for any kind of information. Elanders offers individual solutions for the entire value chain in the publishing process through its comprehensive concept Master Vendor®. Turnover in 2006 was approximately MSEK 1,988 and including our subsidiaries in eight countries we have about 1,500 employees. The company is listed on the Stockholm Stock Exchange. For further information, please see www.elanders.com.