

Stock Exchange Announcement no 2007-03

9 March 2007

Report of transactions with shares and related securities of William Demant Holding A/S by persons discharging managerial responsibilities and persons/companies closely associated with these

Pursuant to section 28a of the Danish Securities Trading Act, William Demant Holding A/S shall make public transactions with shares and related securities of William Demant Holding A/S by persons discharging managerial responsibilities and persons/companies closely associated with these.

Name	Michael Pram Rasmussen
Reason/relation	Board member
Issuer	William Demant Holding A/S
ID code/ISIN	DK0010268440
Description	Shares
Transaction	Purchase
Trading date	8 March 2007
Market	OMX Copenhagen Stock Exchange
Number	500
Market value DKK	DKK 236,000



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