

RNB RETAIL AND BRANDS

RNB's sales in February 2007

RNB's total sales in proprietary stores in February 2007 amounted to SEK 171.5 M, compared with SEK 95.7 M in the corresponding month a year earlier, which is an increase of 79.2%.

Sales in comparable stores in February 2007 increased by 5.0%, compared with the corresponding month in the preceding year. In Sweden, sales in comparable stores increased by 4.2%.

The number of proprietary stores amounted to 231 at February 28, 2007, compared with 115 a year earlier.

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RNB RETAIL AND BRANDS AB is organized on the basis of two business areas – Polarn O. Pyret and a distribution platform for national and international brands. Polarn O. Pyret is a brand focused on baby and children's wear. The distribution platform consists of two main areas, Department Stores and Store Concepts. Department store operations are conducted via stores in the NK and Steen & Ström department stores. The store concepts comprise JC, J-Store, Brothers and Sisters.