



PRESS RELEASE 5 March 2007

Axfood's sales rise by 2.0 percent in February

Consolidated net sales* (excluding VAT) totalled SEK 2,192 m (2,149), an increase of 2.0% compared with the same period a year ago. Net sales for stores in Sweden owned by the Group increased by 1.4% for the month of February, with an 2.2% increase in like-for-like sales.

Sales for the period January-February 2007 rose 1,5%, with a 1.9% rise in like-for-like sales. Consolidated net sales totalled SEK 4,450 m (4,362), an increase of 2,0%. Net sales for Axfood's stores (wholly owned and franchise units) rose 2,6%, with a 2,2% rise in like-for-like sales.

Hemköp's sales (wholly owned and franchise units) increased by 1.0 % during the month, with a 3.2% rise in like-for-like sales. Accumulated sales increased by 0.6%, with a 2.1% rise in like-for-like sales.

Net sales for Hemköp's wholly owned stores decreased 3,3% during the month, with an 1.6% rise in like-for-like sales. Accumulated sales decreased by 4.2%, with a 1.1% rise in like-for-like sales.

Willys' sales increased by 3.3% during the month, with a 2,4% rise in like-for-like sales. Accumulated sales increased by 3.9% with a 2.2% rise in like-for-like sales.

Sales per business operation are broken down as follows:

	Jan-Feb	Jan-Feb	Change
	2007	2006	
	SEK m.	SEK m.	%
Hemköp	918	957	-4.1%
Willys	2,388	2,298	3.9%
Dagab ¹⁾	3,227	3,046	5.9%
Axfood Närlivs ^{2)**}	746	746	0.0%
Other ³⁾	173	158	9.5%
Internal sales ^{4)**}	-3,002	-2,843	5.6%
Total	4,450	4,362	2.0%
<u>Of which, distributed sales</u>			
1) Dagab	2,151	2,016	6.7%
2) Närlivs	616	603	2.2%

³⁾ Includes support companies and joint-Group functions.

⁴⁾ Of which Dagab SEK 2,858 m (2,716).

** The figure for 2006 has been adjusted, since starting on 1 January 2007, Axfood Närlivs has taken over customer responsibility for external customers (such as Tempo) from Dagab.

* Figures are preliminary. Definite figures will also be presented at www.axfood.se under Financial info.

Preliminary sales figures will be presented on the following dates: 18 April (March – Q1), 4 May (April), 5 June (May), 18 July (June), 3 August (July), 5 September (August), 17 October (September – Q3), 5 November (October) and 5 December (November).

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