

# Søndagsavisen

Copenhagen Stock Exchange  
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CVR-no. DK 66 59 01 19

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## Statement of leading management and related parties' trade with Søndagsavisen a-s shares – Securities DK 001027034-7

Pursuant to the Danish Securities Trading Act §28a is hereby given notification that the following transactions have taken place:

Name	Reason	Date of transaction	Transaction	Number of traded shares	Market price of traded shares	Market
Jesper Balsler	Member of the Board of Directors	2 March 2007	Purchase	+ 160,000	DKK 16,800,000	Copenhagen Stock Exchange
Mads Dahl Andersen	CEO	2 March 2007	Sale	- 40,000	DKK 4,211,560	Copenhagen Stock Exchange
Peter Rasztar	Deputy Chairman of the Board of Directors	1 March 2007	Sale	- 3,100	DKK 347,200	Copenhagen Stock Exchange

For further information please contact Mads Dahl Andersen, CEO, phone: + 45 39 57 75 00.

Yours sincerely  
**Søndagsavisen a-s**

Mads Dahl Andersen  
CEO