

COMPANY ANNOUNCEMENT 7/2009

23 MARCH 2009 PAGE 1 OF 1

Major shareholder announcement - ATP and ATP Invest

On March 20 Carlsberg received information that ATP and ATP Invest have reduced their holding of Carlsberg A/S shares to 7,608,553 shares corresponding to a combined holding of 4.99% of the capital and 1.67% of the votes in Carlsberg A/S.

For further information, please contact:

Investor Relations: Media Relations:

Peter Kondrup Jens Peter Skaarup +45 3327 1221 +45 3327 1417

The Carlsberg Group is one of the leading brewery groups in the world, with a large portfolio of beer and soft drinks brands. Its flagship brand – Carlsberg – is one of the fastest growing and best-known beer brands in the world. More than 45,000 people work for the Carlsberg Group, and its products are sold in more than 150 markets. In 2008 the Carlsberg Group sold more than 120 million hectolitres of beer, which is about 100 million bottles of beer a day. Find out more at www.carlsberggroup.com.