# Webinar Presentation

H1 2017 Performance Overview



## **SPEAKER**

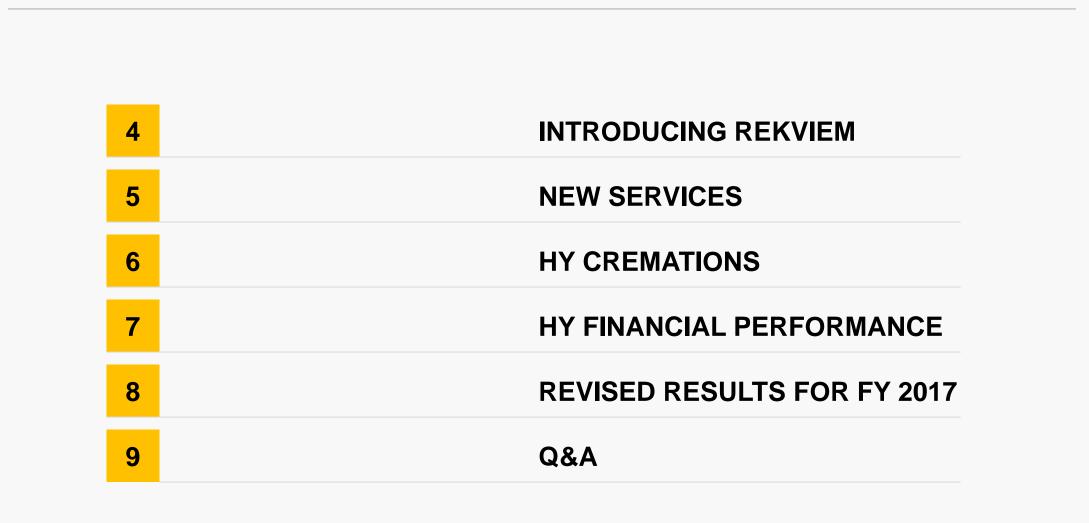
Vytenis Labanauskas CEO







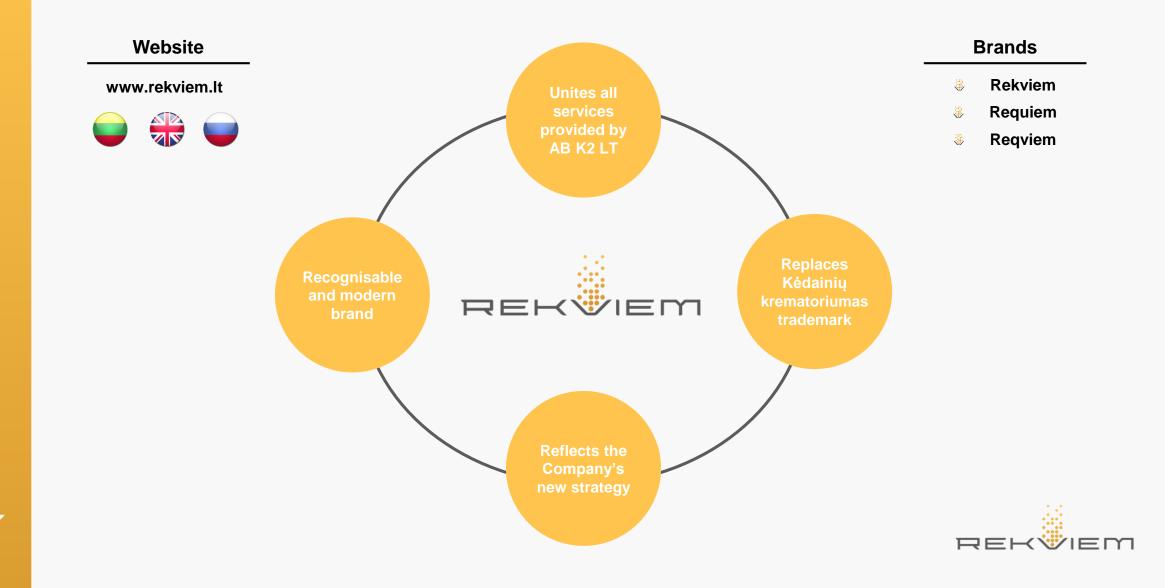
#### AGENDA







#### **INTRODUCING REKVIEM**





#### **NEW SERVICES**

|   | Ways of Farewell                                      |  |
|---|---|--|
| Standalone Cremation                            | Cremation Followed by Farewell<br>with the Urn        | Cremation after Farewell with the<br>Deceased                  |
| ndard cremation procedure<br>ting from €319     | Starting from €525 Practical, Optimal and Optimal+    | Integrates traditional funeral rite and cremation              |
| mal and Standard service kages                  | <ul> <li>Factorial optimities available in</li> </ul> | Opportunity of farewell with the loved<br>one before cremation |
| e includes transportation of the                | Vilnius, Kaunas and Kėdainiai                         | Starting from €775   |
| eased to the crematorium, umentation and an urn | Availability of additional services                   | Solo, Gama and Mega service<br>packages                        |

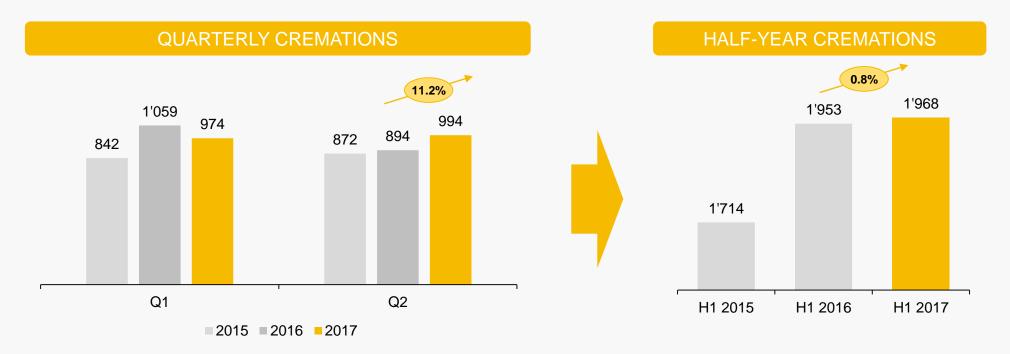
- Farewell with the deceased available in Vilnius and Kaunas
- Availability of additional services V



- Stand
- Starti V
- Minim **V** packa
- Price decea docur
- Additional services include cremation  $\langle \rangle$ within 24 hours, cremation at requested time, presence during the loading of a coffin before cremation



# CREMATIONS



Number of cremations in Q2 2017 increased by 11.2% compared to Q2 2016.

- Q2 2017 was the 2<sup>nd</sup> best quarter in the Company's history.
- Cremations during H1 2017 increased by 0.8%.
- K2 considers this as a good result, given the exceptionally strong Q1 in 2016.



### **FINANCIAL PERFORMANCE**

#### **Comments**

- Revenue during the first six months of 2017 remained relatively flat, with 0.03% growth on yoy basis.
- Gross profitability slightly improved due to lower cremation equipment maintenance costs.
- Operating profit and EBITDA down by 18.5% and 12.0% respectively, mainly because of costs related to launch of new services, including six additional employees, trademark registration, consulting fees and other.
- After adjusting for non-recurring costs associated with the expansion of the services base, EBITDA margin increases to 55.2%

#### **Key Financial Data** H1 2016 H1 2017 Change € 666'620 € 666'800 Revenue 0.03% COGS (139'366)(137'065)**Gross Profit** 527'254 529'735 0.47% 79.1% 79.4% margin, % Operating expenses (287'528)(228'531) Other income 3'153 3'775 **Operating profit** 301'876 245'982 (18.52%) 45.3% 36.9% margin, % **EBITDA** 364'822 321'025 (12.00%) margin, % 54.7% 48.1%



## **REVISED RESULTS FOR FY 2017**

#### Comments

- Number of cremations revised from 4'300 to 4'100 to reflect ongoing stabilisation on the demand side.
- Solution Solution
- Positive impact coming from introduction of new services.
- However, costs related to introduction of new services are also expected to have a negative impact on the Company's profitability.
- Revised EBITDA of €600 thousand versus previous forecast of €726 thousand
- Revised net profit of €403 thousand versus forecast of €526 thousand

