

PRESS RELEASE 6/2007

5 FEBRUAR 2007  
PAGE 1 OF 1

## NEW MANAGING DIRECTOR IN MALAYSIA

Søren Holm Jensen has been appointed Managing Director of Carlsberg Malaysia. He replaces Mogens Jønck who joined Carlsberg in 1980 and who has been at the head of the brewery in Kuala Lumpur since 2005.

Søren Holm Jensen has been Managing Director of Carlsberg Hong Kong for three years. He began working for Carlsberg in 1998 and has held various managerial positions within the sales, marketing and export divisions.

The organizational change means that Mogens Jønck leaves Carlsberg.

### Contacts:

<b>Media Relations:</b>	Jens Peter Skaarup	+45 3327 1417
<b>Investor Relations:</b>	Mikael Bo Larsen	+45 3327 1223

*Carlsberg is one of the leading brewing groups in the world, with a large portfolio of beer and soft drinks brands. Its flagship brand – Carlsberg – is one of the fastest-growing and best-known beer brands in the world. More than 30,000 people work for Carlsberg at 92 local production sites in 48 countries, and its products are sold in more than 150 markets. In 2005 Carlsberg sold more than 100 million hectolitres of beer, which is about 83 million bottles of beer a day.*

*Find out more at [www.carlsberg.com/info](http://www.carlsberg.com/info).*