

Søndagsavisen

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Financial Calendar 2007 for Søndagsavisen a-s – securities ID code DK001027034-7

Expected dates for release of Financial Reports and of Annual General Meeting 2007 are as follows:

28 February 2007	Preliminary Announcement of Annual Report 2006
27 April 2007	Annual General Meeting
8 August 2007	Interim Report 2007
7 November 2007	Quarterly Report for Q3 2007

For additional information, please contact Mads Dahl Andersen, CEO, phone: +45 39 57 75 00.

Yours sincerely
Søndagsavisen a-s

Mads Dahl Andersen
CEO