betsson ab

Press Release Betsson AB (Publ)

Exchange rates for the third quarter 2017

Exchange rates for significant currencies in Betsson AB's financial reports are found below. The exchange rates have no material impact on the Group's operations, but affects the reported results when translated into the reporting currency SEK.

Income statement average year-to-date to SEK

| | YTD 30 Sep 2016 | YTD 30 Sep 2017 | YoY Delta |
|-----|-----------------|-----------------|-----------|
| EUR | 9.3731 | 9.5797 | 2.2% |
| NOK | 0.9997 | 1.0376 | 3.8% |
| GBP | 11.68 | 10.9738 | -6.0% |
| GEL | 3.6157 | 3.4759 | -3.9% |
| TRY | 2.86 | 2.3938 | -16.3% |

Balance sheet rates to SEK

| | 30 Sep 2016 | 30 Sep 2017 | YoY Delta |
|-----|-------------|-------------|-----------|
| EUR | 9.632 | 9.5668 | -0.7% |
| NOK | 1.0652 | 1.0205 | -4.2% |
| GBP | 11.1681 | 10.8669 | -2.7% |
| GEL | 3.6877 | 3.2783 | -11.1% |
| TRY | 2.8653 | 2.2792 | -20.5% |

For further information, please contact:

Kaaren Hilsen, CFO Betsson AB

+46 (0)8-506 403 00, kaaren.hilsen@betssonab.com

Pia Rosin, VP Corporate Communication Betsson AB +46 (0)73 600 85 00, pia.rosin@betssonab.com

BETSSON AB (PUBL) IS A HOLDING COMPANY THAT INVESTS IN AND MANAGES FAST-GROWING COMPANIES WITHIN ONLINE GAMING. THE COMPANY IS ONE OF THE LARGEST IN ONLINE GAMING IN EUROPE AND HAS THE AMBITION TO OUTGROW THE MARKET, ORGANICALLY AND THROUGH ACQUISITIONS. THIS SHOULD BE DONE IN A PROFITABLE AND SUSTAINABLE MANNER, PRIMARILY IN LOCALLY REGULATED MARKETS. BETSSON AB IS LISTED ON NASDAQ STOCKHOLM, LARGE CAP (BETS).

| POST AND VISIT ADDRESS | TELEPHONE/FAX | REGISTERED OFFICE | E-MAIL WEB | CORPORATE REG.NO. VAT.REG.NO. |
|---------------------------|---------------------|-------------------|---------------------|----------------------------------|
| REGERINGSGATAN 28 111 53 | +46 (0)8 506 403 00 | STOCKHOLM | INFO@BETSSONAB. COM | 556090-4251 |
| STOCKHOLM, SWEDEN | +46 (0)8 735 57 44 | | WWW.BETSSONAB.COM | SE556090425101 |