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The Stockholm Stock Exchange  
S-10578 Stockholm  
Sweden

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iss@omxgroup.com

24 January 2007

Dear Sir/Madam:

Enclosed please find a copy of one (1) revised regulatory filing required under the Recommendation issued by The Industry and Commerce Stock Exchange Committee (1995) for **Unibet Group Plc.**

Please note that this filing is a revision of a previous filing dated 15 January 2007 and at 7.93% crossing below the 10% threshold. The previous filing was based on holdings of FMR Corp and FIL. In light of the EU Transparency Directive we have amended our filing process and disaggregated between FMR Corp and FIL and the current filing is for FIL only.

We are aware that in Sweden the EU Transparency Directive will not take effect until 1 July 2007, where further changes to our filing process may need to be made.

If you have any questions please contact Sophie Hughes on email [fil-regulatoryreporting@uk.fid-intl.com](mailto:fil-regulatoryreporting@uk.fid-intl.com) or via Fax on 01737 837 450.

Yours faithfully

A handwritten signature in cursive script that reads "Sophie Hughes".

Sophie Hughes  
Regulatory Reporting Analyst



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Unibet Group Plc-SDR  
Melbury House  
51 Wimbledon Hill Road  
London SW19 7QW

ATTN: Company Secretary

FAX: 0870 145 2500

15 January 2007

ATTN: Company Secretary

**Reporting Under the Financial Instruments Trading Act (1991:980)  
and under The Recommendation issued by The Industry and Commerce Stock  
Exchange Committee of January 1, 1995**

Please note that this filing is a revision of a previous filing dated 15 January 2007 and at 7.93% crossing below the 10% threshold. The previous filing was based on holdings of FMR Corp and FIL. In light of the EU Transparency Directive we have amended our filing process and disaggregated between FMR Corp and FIL and the current filing is for FIL only.

Fidelity International Limited (FIL) and its direct and indirect subsidiaries remains above the 5% threshold. The company's voting rights figure is 28,241,092. As of 19 January 2007, the number of Swedish Depository Receipts held or deemed to be held by the shareholder is 1,962,845, which represents approximately 6.95 percent of the company's shares in issue.

If you have any questions please contact Sophie Hughes on 00 441737 836713 or by FAX on 00 44 1737 837450.

By Rani Jandu

Rani Jandu  
Regulatory Reporting Senior Manager, FIL – Investment Compliance  
Duly authorized under Powers of Attorney dated August 25, 2004 by Eric D. Roiter  
by and on behalf of FMR Corp. and its direct and indirect subsidiaries, and Fidelity  
International Limited and its direct and indirect subsidiaries.



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25 January 2007

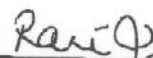
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and under The Recommendation issued by The Industry and Commerce Stock  
Exchange Committee of January 1, 1995**

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FMR Corp. and its direct and indirect subsidiaries remains below the 5% threshold. The company's voting rights figure is 28,241,092. As of 19 January 2007, the number of Swedish Depository Receipts held or deemed to be held by the shareholder is 214,356, which represents approximately 0.76 percent of the company's voting rights.

If you have any questions please contact Sophie Hughes on 00 441737 836713 or by FAX on 00 44 1737 837450.

By 

Rani Jandu

Regulatory Reporting Senior Manager, FIL – Investment Compliance  
Duly authorized under Powers of Attorney dated August 25, 2004 by Eric D. Roiter  
by and on behalf of FMR Corp. and its direct and indirect subsidiaries, and Fidelity  
International Limited and its direct and indirect subsidiaries.