

PRESS RELEASE 17 MARCH 2009

## Tricorona and Travellink partner to reduce climate impact of business travel

Travellink and Tricorona announce the launch of a new service to enable their customers to calculate, reduce and offset the climate impact of their business travel. The calculation methodology is built on detailed analysis of travel patterns and shows the relative climate impact of different transport modes, thus providing tools to enable the traveller to reduce climate impact. The remaining climate impact can then be offset using Tricorona's high quality, UN-certified, Gold Standard carbon reduction projects within renewable energy production.

"More and more businesses are becoming aware of the climate impact of their travel," says Bodil Månsson, Head of [Business Travel Sales](#) at Travellink, "and we can now provide the ability to manage and reduce this impact. The service includes both a calculation of climate impact and the option of offsetting this impact. We chose to partner with Tricorona because of the richness of their solution and their focus on quality, in particular quality of the underlying carbon offset projects."

Climate impact calculations and offsetting are also available to [Travellink's private customers](#).

"There are great climate savings to be made by optimising travel, leading to reduced emissions," says Per Egstam, CEO at Tricorona Climate Partner. "Travellink can now offer its customers a robust way to take responsibility for those emissions that remain, by offsetting them with carbon reductions from our portfolio of renewable energy projects around the world."

Calculation of climate impact is performed using a model developed by the independent body Scandinavian Network for Transport and the Environment, taking into account detailed factors such as aircraft type, and allows companies to monitor climate impact on a per traveller or per cost centre basis. Offsetting is provided with CDM projects within renewable energy, optionally also certified against Gold Standard, and the cost can be allocated to each traveller / cost centre to create additional incentives to travel "climate smart".

For more information, contact

- Per Egstam, CEO Tricorona Climate Partner, +46-8-506 88 559
- Bodil Månsson, Head of Business Travel Sales, Travellink, +46-8-562 060 11

*Note to editors: CDM, or Clean Development Mechanism, a part of the Kyoto Protocol, defines a mechanism for certifying and managing carbon offset projects. Gold Standard is an independent NGO-backed quality mark for carbon offset projects that meet even stricter sustainability criteria.*

*Travellink was established in 2000 and is the Nordic region's leading internet travel agency, with operations in Sweden, Denmark, Norway and Finland. Travellink serves both the business community and private customers.*

*Tricorona Climate Partner offers climate-related services, focused on helping businesses reduce their climate impact through a combination of internal measures and carbon*

*offsetting within the Kyoto Protocol. Tricorona Climate Partner is part of the Tricorona group, listed on the Stockholm Stock Exchange since 1989.*