



Stockholm, May 2<sup>nd</sup>, 2007

## Exchange Notice

Shares 104/07

# Listing of Björn Borg AB on the Stockholm Stock Exchange

On request of Björn Borg AB the Stockholm Stock Exchange has approved a listing of the company's shares on the Stockholm Stock Exchange, with effect from May 7<sup>th</sup>, 2007.

Quotation of share capital is SEK 7 600 495 equivalent to 24 321 584 shares.

Round lot: 100 shares

Segment: Mid cap

### Björn Borg AB

Short name	Qty	ISIN code	Order book ID
BORG	24 321 584	SE0001289190	40286

### Branch:

Sub Industry code	Sub Industry
25203010	Apparel, Accessories & Luxury Goods

### Branch Index:

Index code	Index name
25	Consumer Discretionary
2520	Consumer Durables & Apparel
252030	Textiles, Apparel & Luxury Goods

## The Nordic Exchange

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Stockholm Stock Exchange Ltd.

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