

Stockholm, January 16, 2008

**Marketplace Announcement****First North 12/08****24hPoker Holding AB changes name to Entraction Holding AB**

Commencing January 21, 2008, 24hPoker Holding AB shares will be traded under its new name, Entraction Holding AB.

New company name:	Entraction Holding AB
New short name:	ENT B
Unchanged ISIN code:	SE0000355729
Unchanged Order book ID:	5112

**This information is distributed at the request of the Certified Adviser, Remium AB.  
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