

Stockholm, February 1st, 2008

Exchange Notice

Shares 17/08

Boss Media AB to the observation segment

Today, Friday, February 1st, 2008, GEMed AB published a public offer to the shareholders in **Boss Media AB**. The current rules of the OMX Nordic Exchange Stockholm AB state that a listed company will be placed on the observation segment if the company is subject to a public offer or if a bidder has disclosed its intention to raise such a bid in respect of the company.

With reference to what is stated above, the shares in **Boss Media AB** (ISIN code SE0000488850 and order book ID 3982) will be placed on the observation segment.

The shares will be transferred with effect from Monday, February 4th, 2008.

For further information concerning this exchange notice please contact Andreas Stigers or Kim Boström, telephone + 46 8 405 60 00.

OMX Nordic Exchange Stockholm AB

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