



Stockholm, May 26th, 2008

Exchange Notice

Shares 114/08

Zodiak Television AB to the observation segment

Today, Monday, May 26th, 2008, De Agostini published a public offer to the shareholders in **Zodiak Television AB**. The current rules of the OMX Nordic Exchange Stockholm AB state that a listed company will be placed on the observation segment if the company is subject to a public offer or if a bidder has disclosed its intention to raise such a bid in respect of the company.

With reference to what is stated above the OMX Nordic Exchange Stockholm AB has decided that the shares in **Zodiak Television AB** (ISIN code SE0000374993 and order book ID 1024) will be placed on the observation segment.

The shares will be transferred with effect from **Tuesday, May 27th, 2008**.

For further information concerning this exchange notice please contact Andreas Stigers or Markus Ramström, telephone + 46 8 405 60 00.

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