

**Press release**  
Lund, 7 October 2008

## Smart, slimline IP telephone for large and small businesses

**Doro's new, slimline IP telephone, the ip880dect, is ideal for both large organisations and small businesses. The ip880dect combines the latest IP technology with wireless DECT technology to provide an excellent choice for workplaces that require flexible, mobile and effective telephony solutions.**

The new ip880dect can be used to set up an IP telephone network for a small company or it can be connected to an existing IP telephony system in a larger organisation. The telephone is based on the SIP 2.0 standard and via the associated IP PBX gateway it can handle up to 8 SIP accounts and just as many wireless handsets. Connections are offered to two external SIP providers. This is specially practical for smaller businesses that can utilise the advantages of an external SIP provider and its services while also managing internal and incoming calls via their own IP-based exchange.

"With the ip880dect we can offer one of the smartest wireless IP telephones on the market. Our aim was to develop a telephone that can simplify telephony for businesses while increasing efficiency, reducing administration and cutting costs. I think we've fully succeeded in that aim," says Petra Lundgren, head of marketing for Doro's business-to-business products.

The ip880dect also enables calls on a normal analogue network (PSTN), which makes it a smart alternative for both IP and fixed network telephony. The handset is stylish in matt black with a slim design that perfectly suits the modern office environment. Other practical features include the 2.5 mm head set connection that supports most modern headsets, colour display, loudspeaker function, conference call, auto answer and phone directory. Inbuilt wireless DECT technology makes the user mobile, so it can be used in a lawyer's office, clothes store or engineering workshop. The ip880dect offers several audio features that in combination with advanced systems such as Comfort Noise Generation, Voice Activity Detection and Echo Cancellation create ergonomic and sharp noise definition.



The Doro ip880dect with its base station costs around SEK 1,900 and is available at retailers and distributors of office and telephony equipment.

Read about Doro's other IP telephony products at [www.doro.se](http://www.doro.se)  
For fast downloads of images, click [here](#).

### **For further information, please contact:**

Fredrik Forssell, Marketing manager at Doro, tel 0705 15 67 34,  
e-mail [fredrik.forssell@doro.com](mailto:fredrik.forssell@doro.com)

Petra Lundgren, Market communications, Business Products, tel 0708 50 59 47  
e-mail: [petra.lundgren@doro.com](mailto:petra.lundgren@doro.com)

### **For product trials, please contact**

Jonas Lidheimer, Sund Kommunikation, tel 0739 62 02 92,  
e-mail: [jonas.lidheimer@sundkommunikation.se](mailto:jonas.lidheimer@sundkommunikation.se)

## Doro ip880dect

### Features:

- Connections for up to 8 wireless telephones and four concurrent calls (3 via VoIP and 1 via PSTN)
- Color display: 128 x 128 pixels, 65 536 color with background lighting
- Simple navigation via menus
- 10 hours for calls/100 hour standby
- Directory for storage of 170 numbers
- Loud speaker feature
- Headset connection
- Built-in PBX features such as call parking, transfer and conference
- Up to 8 SIP accounts
- Flexible call management, answer calls from all SIP accounts or individually
- Upgradable software via the Internet for handsets and gateway



### Om Doro

Med över 30 års erfarenhet inom telefoni kännetecknas Doro idag av innovativa och användarvänliga konsumentelektronikprodukter. Verksamheten omfattas av utveckling, marknadsföring och försäljning av ett brett produktsortiment inom tre affärsenheter; Home Electronics, Business Electronics och Care Electronics. Bolagets produkter säljs i över 30 länder världen över via en rad återförsäljare, däribland elektronikbutiker, onlinebutiker och specialåterförsäljare. 2007 omsatte bolaget 346 MSEK. Doro-aktien är noterad på Stockholmsbörsen, Nordiska listan, Mindre bolag. Läs mer om Doro på [www.doro.com](http://www.doro.com).