

BILIA TO STOP SELLING KIA

Bilia's dealership in Kista in northern Stockholm will stop selling the Kia brand in March 2007.

"We are currently selling the Korean brands of Hyundai and Kia in Stockholm and we have decided to focus on Hyundai," says Jan Pettersson, managing director of Bilia AB. "We are in complete agreement with Kia Motors Sweden AB about this change and they have already resolved the question of representation in northern Stockholm."

The impact on the Bilia Group's results following this decision will be marginal.

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Bilia AB (publ)

For further information, please do not hesitate to contact Bilia's managing director and CEO, Jan Pettersson, phone +46 31 709 55 00.