

**Press release 10/2009**

10 June 2009

Page 1 of 1

## Sale of Arendal Brewery in Norway completed

Carlsberg Group's company in Norway, Ringnes AS, has finalised an agreement to sell the brewery in Arendal to a group of local investors. Ringnes will keep a 20% share in the company. The agreement was finally signed in a local ceremony today and the deal will formally be concluded 1 July.

Arendal has 140 employees and is one of three breweries in Ringnes, which has a total of 1,550 employees and a market share in Norway of around 55%. Ringnes has earlier made it clear that the Arendal brewery does not fit into the future production structure in Ringnes, and various structural solutions have been considered. One of these has been a sale of the brewery to local investors.

The sale of Arendal will increase the efficiency of Ringnes' production structure.

**Contacts:****Media Relations:** Jens Peter Skaarup, +45 3327 1417**Investor Relations:** Peter Kondrup, +45 3327 1221

The Carlsberg Group is one of the leading brewery groups in the world, with a large portfolio of beer and soft drinks brands. Its flagship brand – Carlsberg – is one of the fastest growing and best-known beer brands in the world. More than 45,000 people work for the Carlsberg Group, and its products are sold in more than 150 markets. In 2008 the Carlsberg Group sold more than 125 million hectolitres of beer, which is about 103 million bottles of beer a day.

Find out more at [www.carlsberggroup.com](http://www.carlsberggroup.com).