

Press information
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Large order in Africa

Seamless has received a significant order of prepaid Top Up and VAS features on the ERS 360° software platform for the dominating mobile operator in a sub Sahara country*.

The operator is going for a full fledged transformation from prepaid scratch card vouchers to electronic Top Up. Apart from prepaid Top Up and Value Added Services, other options available in Seamless platform ERS 360° will be deployed. One of these is geographic redundancy, which will enable the system to stay operational from another physical location if the primary location goes down due to natural disasters or other unforeseen circumstances.

"It is very satisfying that Seamless was considered to have the best solution to fulfil their demanding specifications" says Viwe Ndzamela, Director - Solutions Africa at Seamless in South Africa. "It proves the strength of our product portfolio and our agility to support specific customer requirements. We expect this reference to add momentum to our successes in Africa with our best of breed platform for Top Up and Mobile Wallet" finishes Viwe Ndzamela.

**It is not possible for Seamless to publish the name of a customer, or the order value, at the time of order keeping in view the competitive environment for Seamless, the partner and customer. It is essential that competitors are unaware of the implementation as it may result in significant changes in market shares.*

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About Seamless:

Seamless is a software company specialized in solutions for prepaid Top Up, m-Payments and Money Transfer through mobile phones.

The software platform **ERS 360°** connects Mobile Operators to Retail Chains, Banks, Web portals, Remitters etc. as a hub for transactions. It seamlessly interfaces to business systems, to a multitude of cash registers and terminals in a secure and scalable solution.

The Mobile Money Transfer system **The Mollet™** is a Mobile Wallet = mollet. A mollet in the mobile facilitates transfer of money to any other mobile phone or to a store. Cash is carried safely in a mollet, cash deposit and withdrawal is easy with a mollet, it can replace both cash and cards.

The Top Up range consists of **GoHandset** that enables Top Up reselling using a mobile phone as terminal, of **GoBanking** that offers bank customers easy Top Up and banking services through the mobile phone and of **GoShopping** that let for example Convenience Store Chains introduce efficient selling of airtime.

The VAS suite from Seamless let subscribers benefit from Value Added Services through self-serve access. Examples are Peer-to-peer Airtime Transfer to let people send airtime to each other and Subscriber-campaigns that allow users to take part of special offerings from their operator by sending an SMS.

Seamless has deployed e-Top Up and M-commerce solutions for more than 40 mobile operators in 18 countries, across four continents. The company is a Global Partner of both Ericsson and Sagem Orga. The company headquarter is in Stockholm, Sweden with sales offices in India and South Africa as well as a support centre in India. Seamless was founded in 2001 and the share is traded at NASDAQOMX First North since May 30th, 2006.

www.seamless.se

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