

Buy-back of shares to cover allocation in incentive programs

The 2009 Annual General Meeting authorized the Board of Directors of Hakon Invest to buy back shares in the Company to cover the allotment in this year's share matching and performance-based share programs. During the period June 11, 2009 up to and including June 24, 2009 a total of 39,620 common shares in Hakon Invest were repurchased on the Nasdaq OMX Stockholm exchange at an average price of SEK 76,6 per share. The Board has thus exercised its authority and the buy-backs, as authorized by the 2009 AGM, are complete.

Following the buy-backs Hakon Invest's holding of the Company's own shares amounts to 264,920 common shares.

The total number of shares in Hakon Invest amounts to 160,917,436, of this number, 264,920 shares have been repurchased. The number of outstanding shares has thus been reduced to 160,652,516, comprising 82,067,892 series C shares and 78,584,624 common shares.

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Hakon Invest, which is listed on the OMX Nordic Exchange in Stockholm, conducts active and long-term investment operations in retail-oriented companies in the Nordic region. Hakon Invest owns 40% of ICA AB, the Nordic region's leading retail company with a focus on food. The portfolio also includes shares in Forma Publishing Group, Kjell & Company, Hemma, Cervera and inkClub. Further information about Hakon Invest is available at **www.hakoninvest.se**