

Net Insight receives significant order for TV production and contribution network in the Middle East

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Stockholm, Sweden - Net Insight, leading developer of efficient and scalable optical transport solutions for media, IP and broadcast networks, has received an order for a TV production and contribution network in Middle East.

This is a first order for a larger TV production and contribution network in the Middle East.

The order exceeds a value of MSEK 10 and will be partially delivered during the second quarter 2009.

“Our partners are efficiently introducing our network solutions to new customers and new business opportunities”, says Fredrik Trägårdh, CEO of Net Insight.

The Nimbra platform is a versatile transport solution with several unique features for DTT and Mobile TV networks. In addition, Nimbra offers a flexible and cost-effective solution for delivering advanced multimedia services in Broadcast and Media networks and for IPTV/CATV distribution. TV operators deploying Digital Terrestrial TV based on the Nimbra platform not only get a DTT network but a multiservice transport infrastructure that opens up new business opportunities, turning the network into a very powerful media contribution platform.

For more information, please contact:

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About Net Insight

Net Insight delivers the world's most efficient and scalable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 35 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit www.netinsight.net