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1. juli 2009

**MAJORITY SHAREHOLDER ANNOUNCEMENTS FROM SKANDINAVISK HOLDING A/S AND
SCANDINAVIAN TOBACCO GROUP A/S**

Under section 29 of the Danish Securities Trading Act (*værdipapirhandelsloven*), Tivoli A/S hereby announces that it has been notified that on 1 July 2009 Skandinavisk Holding A/S, Central Business Register (CVR) no. 21431516, acquired 181,621 shares of a nominal value of DKK 100 each in the company, corresponding to 31.77% of the nominal value of the share capital and 31.77% of the voting rights.

The shares were acquired from Scandinavian Tobacco Group A/S, Central Business Register (CVR) no. 83336218, which is wholly owned by Skandinavisk Holding A/S. Before the transfer, Skandinavisk Holding A/S indirectly owned the shares.

Scandinavian Tobacco Group A/S has notified Tivoli A/S that it no longer holds any shares in the company.

Yours sincerely
Tivoli A/S

Lars Liebst
CEO

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