

## Net Insight has received an expansion order from a major Chinese broadcaster

15 July, 2009

Stockholm, Sweden – Net Insight, leading developer of efficient and scalable optical transport solutions for media, IP and broadcast networks, today announced its Nimbra platform has been selected by a major Chinese broadcaster for an expansion of its media contribution network.

In 2007, this Chinese broadcaster deployed Net Insight's Nimbra platform for a media contribution network between Beijing, Washington and London to transport video and Ethernet traffic. The network is now being expanded with additional international links to cater for traffic growth.

The Nimbra equipment will be delivered in July. Net Insight received the order in cooperation with the business partner CSS, a renowned system integrator in the broadcast and telecommunications industry in China.

Net Insight's Nimbra platform offers advanced multimedia services in media networks with integrated video and audio interfaces such as ASI, SDI, HD-SDI, 3G-SDI, AES/EBU and strong support for IP/Ethernet and SDH/Sonet. With the highest network utilization, multicasting of all types of services, guaranteed quality of service and the possibility of extending the network entirely in pace with customer growth, Net Insight's Nimbra platform offers the most efficient, reliable and cost-effective network solutions available today.

## For more information, please contact:

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## About Net Insight

Net Insight delivers the world's most efficient and scalable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 35 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit www.netinsight.net

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## About CSS

For more information, visit www.css-group.net/en