



Shareholders' Secretariat

*The East Asiatic Company Ltd. A/S
East Asiatic House
20 Indiakaj
DK-2100 Copenhagen Ø*

*Tel.: 3525 4300
Fax: 3525 4313
e-mail: eac@eac.dk
Internet: www.eac.dk
CVR. No.: 26 04 17 16*

March 2009

Annual General Meeting of The East Asiatic Company Ltd. A/S on

Wednesday, 25 March 2009, at 16.00

at the Radisson SAS Falconer Hotel & Conference Centre, 9 Falkoner Allé, DK-2000 Frederiksberg.

Agenda:

- a. Presentation of the Supervisory Board's report on the Company's activities in the past year.
- b. Presentation of the audited annual report for adoption and a resolution regarding the discharge of the Supervisory Board and the Executive Board from their obligations for the year.
- c. Resolution regarding the application of the net profits for the year according to the audited annual report as adopted.

The Supervisory Board proposes the distribution of a dividend of DKK 5.00 per share of DKK 70.00.

- d. Election of members to the Supervisory Board.

The Supervisory Board nominates Henning Kruse Petersen, Torsten Erik Rasmussen, Mats Lönnqvist, Connie Astrup-Larsen and Preben Sunke for re-election (for a presentation of the individual nominees, see enclosure).

Pursuant to the Articles of Association, the board members elected by the shareholders at the General Meeting shall retire every year.

- e. Appointment of auditor.

The Supervisory Board nominates KPMG Statsautoriseret Revisionspartnerselskab for election.

- f. Authorisation of acquisition of treasury shares.

The Supervisory Board proposes that the shareholders in the General Meeting authorise the Supervisory Board to permit the Company to acquire treasury shares in the period until the next Annual General Meeting up to a combined nominal value totalling 10 per cent of the Company's share capital; see section 48 of the Danish Companies Act. The purchase price may not deviate by more than 10 per cent from the price listed on Nasdaq OMX Copenhagen at the time of acquisition.

g. Proposals of the Supervisory Board:

1. The Supervisory Board proposes a reduction of the Company's share capital from DKK 985,874,015 by the amount of DKK 25,840,500 so that the Company's share capital will amount to DKK 960,033,515. The amount, by which the share capital is reduced, corresponds to the nominal value of the Company's portfolio of treasury shares after appropriation of treasury shares of a nominal value of DKK 23,380,000 to cover the Company's share option programme.

The reduction will be implemented by cancellation of treasury shares. The amount of the reduction will be allocated to special reserves, which can only be used following decision by the shareholders at the General Meeting. The capital reduction cannot be carried into effect until the three-month period set out in the notice to creditors in accordance with section 46 of the Danish Companies Act has expired, and after the claims of any creditors have been satisfied.

In continuation of the capital reduction, it is proposed that article 3.1 in the Articles of Association be altered, so that the amount of the share capital after the capital reduction will be stated.

2. The Supervisory Board proposes that the current authorisation in article 3.3 in the Articles of Association to the Supervisory Board in the period until 3 April 2013 to increase the Company's share capital by one or more issues representing a maximum aggregate amount of DKK 400 million is reduced to a maximum aggregate amount of DKK 100 million, and that the period is extended until 25 March 2014. And, in continuation thereof, the wording of article 3.3 in the Articles of Association is changed to read as follows:

"In the period ending on 25 March 2014 the Company's Supervisory Board is authorised to increase the Company's share capital by one or more issues, representing a maximum aggregate amount of DKK 100 million. The increase can be effected by payment in cash or as consideration for full or partial acquisition of an existing business or specific capital assets, including shares. The Supervisory Board may offer the shares for subscription at market price without pre-emptive rights for the existing shareholders. The new shares are to be negotiable securities and may be recorded in the name of the holder in the Company's Register of Shareholders."

3. The Supervisory Board proposes that article 4.7 of the Articles of Association is changed to read as follows:

"The Supervisory Board has appointed VP Investor Services A/S (VP Services A/S), 14 Weidekampsgade, 2300 Copenhagen S, Registrar of Shareholders. The register of shareholders shall include a list of all shares in the Company. The names of the registered shareholders will be listed".

Change of address of EAC's Registrar of Shareholders by mid-March 2009.

4. The Supervisory Board proposes that the chairman presiding the Annual General Meeting be authorised to make such amendments as may be required for registration of the changes to the Articles of Association with the Danish Commerce and Companies Agency.

The proposals regarding items g.1-g.3 of the agenda tabled by the Supervisory Board can only be adopted if a majority of two-thirds of the votes cast and two-thirds of the voting stock represented at the Annual General Meeting are in favour of the proposals.

Admission cards:

Admission cards can be obtained in the following ways:

- by registering electronically via EAC's website, www.eac.dk, by Friday, 20 March 2009, at 16.00. (Please have your VP custody account number ready);
- by returning the enclosed registration form, duly completed and signed, in the enclosed pre-stamped envelope in order for it to reach VP Investor Services A/S by Friday, 20 March 2009, at 16.00;
- by calling VP Investor Services A/S no later than 20 March 2009, at 16.00 at telephone number +45 43 58 88 91 all weekdays (except for Saturdays) between 9.00 and 15.00 (please have your VP custody number ready).

The admission cards ordered will be mailed to the address listed in the Company's Register of Shareholders. The number of votes, to which you are entitled according to the Register of Shareholders, will be stated on the admission card.

Instrument of proxy:

Should you be prevented from attending the Annual General Meeting, you may choose

- to issue an instrument of proxy to a named third party. The person, to whom you issue the instrument of proxy, will receive an admission card from VP Investor Services A/S. This admission card MUST be shown to be admitted to the Annual General Meeting; or
- to issue an instrument of proxy to the Supervisory Board to vote as recommended by the Supervisory Board as stated on the instrument of proxy; or
- to issue an instrument of proxy to the Supervisory Board to vote as indicated with check marks in the boxes on the form with the instrument of proxy.

If the instrument of proxy is only dated and signed, but not otherwise completed, the instrument of proxy will be regarded as being issued to the Supervisory Board to vote as recommended by the Supervisory Board as stated on the instrument of proxy.

If you wish to appoint a proxy, please complete the enclosed form (please see the item "Instrument of proxy") and return it to VP Investor Services A/S in the enclosed envelope so as to reach VP Investor Services A/S by 20 March 2009 at 16.00.

You may also register an instrument of proxy electronically on the website of VP Investor Services A/S: www.vp.dk/gf or the website of The East Asiatic Company Ltd. A/S, www.eac.dk.

In accordance with the Danish Companies Act section 73 subsection 5, please be informed of the following:

The Company's share capital is DKK 985,874,015.

The Articles of Association include the following information on voting rights:

"Article 7.6: A shareholder is only entitled to exercise the voting right attached to shares that the shareholder has caused to be entered in the Register of Shareholders. However, a shareholder, who has acquired shares by transfer, shall not be entitled to exercise voting rights unless the shares have been entered in the Register of Shareholders by the date when the General Meeting was convened, or if the shareholder has filed notice of and served proof of his acquisition by the same date.

Article 7.7: Each share amount of DKK 70.00 confers one vote upon the holder; each share amount of DKK 35.00 confers one-half vote upon the holder."

Shareholders may exercise their financial rights through Danske Bank A/S.

Other information:

Any dividends adopted at the Annual General Meeting will be paid via the Danish Securities Centre after deduction of dividend tax (if applicable).

The agenda and the full wording of the proposals and the audited Annual Report will be available for download from EAC's website, www.eac.dk, and for inspection by the shareholders at the Company's offices, East Asiatic House, Indiakaj 20, 2100 Copenhagen Ø, on all weekdays (Monday to Friday) between 10.00 and 15.00, as from 17 March 2009 until 25 March 2009.

EAC's Annual Report 2008 will be available on the Company's website www.eac.dk.

Light refreshments will be served in the foyer after the Annual General Meeting.

Yours sincerely,
The East Asiatic Company Ltd. A/S

THE SUPERVISORY BOARD