

**Shareholders' Secretariat**

Nasdaq OMX Nordic Copenhagen A/S  
6 Nikolaj Plads  
DK-1067 Copenhagen K  
Denmark

*The East Asiatic Company Ltd. A/S  
(A/S Det Østasiatiske Kompagni)  
East Asiatic House  
20 Indiakaj  
DK-2100 Copenhagen Ø  
Denmark*

*Telephone +45 3525 4300  
Fax: +45 3525 4313  
e-mail: eac@eac.dk  
Internet: www.eac.dk*

*Registration No. 26 04 17 16*

05.03.2009

**Report of transactions with shares and related securities of The East Asiatic Company Ltd. A/S by persons discharging managerial responsibilities and persons/companies closely associated with these**

Pursuant to section 28a of the Danish Act on Securities Trading The East Asiatic Company Ltd. A/S shall make public transactions with shares and related securities of The East Asiatic Company Ltd. A/S by persons discharging managerial responsibilities and persons/companies closely associated with these.

Name	Michael Østerlund Madsen
Reason	Group CFO, member of Operations Management Team
Issuer	The East Asiatic Company Ltd. A/S
ID code / ISIN	DK0010006329
Description	Shares
Transaction	Buy
Trading Date	05.03.2009
Market	Copenhagen Stock Exchange
Number	1,000
Market value DKK	154,750

Yours sincerely,  
The East Asiatic Company Ltd. A/S  
(A/S Det Østasiatiske Kompagni)

For more information:  
Christian Lund  
Tel.: +45 3525 4300